



# CITY OF POMONA

## CULTURAL ARTS COMMISSION



**DATE:** June 24, 2019

**TO:** Cultural Arts Commission

**FROM:** Anita D. Gutierrez, AICP, Development Services Director

**SUBJECT: REQUEST FOR PROPOSALS, POMONA ARTS COLONY**

### STAFF RECOMMENDATION

Staff recommends the Cultural Arts Commission approve the attached Request for Proposals, Pomona Arts Colony.

### PROJECT/APPLICANT INFORMATION

**Project Location:** 280 W Second Street

**APN Information:** 8341 – 004 – 039

**Property Owners:** City of Pomona

**City Council District:** District # 2

**Historic/CBD:** Not Applicable

**Specific Plan:** Downtown Pomona Specific Plan: Mixed Use – Central Business District

**General Plan:** Corridors Specific Plan – Downtown Core Activity Center

### PROJECT DESCRIPTION

The Pomona Cultural Arts Commission seeks proposals from artists or teams of artists for a mural located on the western wall of a structure located at 280 W. Second Street in the Pomona Arts Colony. The mural will be located on the western wall along Main Street, from the sidewalk continuing to the top of the structure. The total area of the western wall is approximately 1,500 square feet. The proposed artwork budget is to be determined by the Cultural Arts Commission and included in the request for proposals prior to release.

The artwork may draw inspiration from the extensive history of the Arts Colony but will not be limited to a theme unless specified by the Cultural Arts Commission. The artwork will meet the ideals of public art and move to increase cultural awareness, stimulate imaginations, and provoke creative dialog among those in the community. The artwork will be sensitive to the ethnic, historical, and cultural aspects of the Arts Colony.

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Respectfully Submitted:

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**ATTACHMENTS:**

- 1) Draft Request for Proposals, Pomona Arts Colony