



CITY OF POMONA

COUNCIL REPORT

July 1, 2019

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted By: Linda Matthews, Human Resources/Risk Management Director

SUBJECT: Discussion and Approval of City Council Priorities and Goals for Fiscal Year 2019/20

RECOMMENDATION:

It is recommended that the City Council take the following actions:

- 1) Review and approve the City Council Priorities and Goals for the Fiscal Year 2019/20; OR
- 2) Direct staff to make changes to the City Council Priorities and Goals as desired.

EXECUTIVE SUMMARY: On March 25 and April 8, 2019, the Council identified four priorities with associated goals. On April 8, 2019, the Mayor appointed an ad-hoc committee consisting of Mayor Sandoval, Council Member Preciado, and Council Member Lustro to prepare a more specific set of goals based upon the direction received from the City Council during the first two meetings. The proposed priorities and goals are included in Attachment 1 for review, discussion, and approval and/or modification by the full City Council.

FISCAL IMPACT: There is no fiscal impact associated with the adoption of priorities and goals. Any fiscal impact of the specific implementation of the priorities and goals will be addressed at the time of implementation.

PREVIOUS RELATED ACTION: At Special City Council Meetings held on March 25 and April 8, 2019, the City Council identified general priorities and goals.

DISCUSSION: The City Council desires to set goals and priorities for staff. Setting clear priorities and goals will help to focus the City's limited resources on the areas deemed most important by the Council. To that end on March 25, 2019, the City Council held a special meeting and focused on a "SWOT" analysis – an analysis of strengths, weaknesses, opportunities and threats. On April 8, 2019, a follow-up special meeting was held. Four major priorities were identified. In addition, each Council Member and the City Manager identified their top 10 priorities. At the meeting, those priorities were discussed and prioritized. Each Council Member identified two long-term goals and two short-term goals for each priority.

The Mayor appointed an ad-hoc committee which included Mayor Sandoval, Council Member Preciado, and Council Member Lustro. City Manager Linda Lowry and Human Resources/Risk Management Director Linda Matthews served as staff support. The sub-committee met four times to further discuss and refine the goals based upon the input received from the City Council in the special meetings. In between each meeting, staff worked with the Directors/Deputy City Managers from each impacted Department to further refine the goals.

The proposed priorities, goals and steps are included in Attachment 1. The four major priorities are as follows:

Priority 1: Fiscal and Operational Responsibility

Priority 2: Economic Development

Priority 3: Safe and Clean Community

Priority 4: Infrastructure

For each priority, several goals have been identified. In the proposed document, these goals are not divided by short-term and long-term. The attempt to divide goals into long-term and short-term became confusing because most goals include both short-term and long-term components. Instead, for each goal specific steps were identified. The steps are specific actions that will be taken within Fiscal Year 2019/20. In some cases, especially infrastructure projects, steps were identified for future fiscal years in addition to the current fiscal year. The steps serve as the City's short-term goals.

It should be noted that there are many projects and actions completed by City Council and staff that are not reflected in the attached goals. The goals focus on enhancements designed to move the City forward and to give staff direction on how to prioritize projects when there are conflicting demands. This does not mean the other current activities are not important, but is a reflection that it is not practical to include every single activity and on-going goal for the City in one list.

The purpose of this report is for the full City Council to review and discuss these goals. After discussion, the Council can approve the goals as proposed or direct staff to make changes.

Linda Matthews
Human Resources/Risk Management Director

ATTACHMENT:

Attachment No. 1 – City of Pomona City Council Priorities and Goals Fiscal Year 2019/20