

DATE: July 22, 2019

TO: Cultural Arts Commission

FROM: Anita D. Gutierrez, AICP, Development Services Director

SUBJECT: Public Art - Final Design Plan (PUBART 12135-2019)

1845 Mount Vernon

RECOMMENDATION

Staff recommends the Cultural Arts Commission (CAC) adopt the draft resolution (Attachment 1) approving Final Design Plan for Public Art Permit No. 12135-2019 to allow the installation of public art on the front façade of an existing structure in the M-1 (Light-Industrial) zone located at 1845 Mount Vernon Avenue (APN: 8348-004-008, 09, 10).

PROJECT/APPLICANT INFORMATION

Project Location: 1845 Mount Vernon Avenue

APN Information: 8348-004-008, 09, 10

Project Applicant: Sylvia Tran
Property Owner: Greg Glasser
City Council District: District #1

Redevelopment Area: Not Applicable Historic/CBD: Not Applicable Specific Plan: Not Applicable

PREVIOUS PLANNING ACTIONS:

1-10-18 Planning Commission approval for a Conditional Use Permit (CUP 6656-2017) for

the construction of a new 59,099 square foot tilt-up warehouse.

6-24-19 Cultural Arts Commission Citizen Advisory Committee (CACCAC) unanimous

approval for Conceptual Design Plan (PUBART 12135-2019).

PROJECT DESCRIPTION

The subject site is located along Mount Vernon Avenue between Union Avenue and Erie Street, due east of SR-71(Attachment 2). The applicant is proposing the installation of three cohesive

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elements along the primary façade of the existing warehouse (Attachment 3). The proposed artwork consists of contemporary cast shadow sculptures, mounted sculptures, and decorated tile. The flat sculptural element is proposed to be attached perpendicularly to the wall and feature the text "life is but a dream". The second sculptural element is proposed to be mounted along the front façade and depict the sheet music to "row, row, row, your boat." The ceramic tile element is to be "decorated with water imagery in a linear repeating pattern" (Attachment 4). The artist, Julio Sims, has provided a narrative detailing the reasoning behind each element as well as the projected building shadows (Attachment 5).

The proposed artwork and installation is currently estimated to cost \$40,000, exceeding the Art in Public Places requirement of \$38,922.84 placed upon the new development (Attachment 6). In addition, the artist has provided all appropriate supportive documents for cost estimates.

Mr. Sims has completed multiple works of public art over the last decade throughout Southern California in a range of mediums. His resume and portfolio demonstrates experience in ceramics, metal and wood sculpture, vinyl wall graphics, and mural painting (Attachment 7).

Respectfully Submitted: Prepared By:

Anita D. Gutierrez, AICP Development Services Director Alina Barron Assistant Planner

ATTACHMENTS:

- 1) Draft CAC Resolution
- 2) Site Photographs
- 3) Project Plans 11" x 17
- 4) Proposed Rendering & Proposal Images
- 5) Project Narrative & Projected Building Shadows
- 6) Final Budget & Supportive Documents
- 7) Artist Resume & Portfolio