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# **CITY OF POMONA**

## **CULTURAL ARTS COMMISSION**

### **CITIZENS ADVISORY COMMITTEE**

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**DATE:** July 22, 2019

**TO:** Cultural Arts Commission Citizens Advisory Committee (CACCAC)

**FROM:** Anita D. Gutierrez, AICP, Development Services Director

**SUBJECT:** Ad-Hoc Committee recommendation to the CACCAC to select a Pomona Public Library Mural proposal.

#### **STAFF RECOMMENDATION**

Staff recommends that the CACCAC select and recommend approval of a proposal for the Pomona Public Library and to request the selected applicant to submit a Final Design Plan to the Planning Division for Cultural Arts Commission (CAC) consideration.

#### **BACKGROUND**

On June 24, 2019, the CAC approved the release of a Request for Proposals (RFP) for a mural to be placed within the Pomona Public Library located at 625 S. Garey Avenue (Attachment 1). The mural will be located on the western wall of the Children's Room, from the top of the bookcase continuing to the ceiling with a northern complimentary flowing wall. The artwork will resonate with Pomona's diverse population and with the overall theme, world of children's literature. The estimated budget is \$15,000 to \$20,000, with the amount to be based on the quality of the artwork proposed. On June 25, 2019, the Planning Division released the approved RFP to the qualified artist shortlist ("Artist Shortlist") with a submittal deadline of July 16, 2019. Nine completed proposals were submitted.

#### **ARTIST SHORTLIST**

All artists on the Artist Shortlist have been prequalified by the CAC to apply for projects to be spent from the Art in Public Places in-lieu fund. This includes non-profit organizations that may submit proposals as partners with both established and unestablished artists in the community, who are not individually identified on the Artist Shortlist (Attachment 2).

#### **AD-HOC COMMITTEE REVIEW**

On June 24, 2019, the CACACC established an ad-hoc committee consisting of members Joshua Swodeck, Nancy Tessier, and Andrew Quinones to evaluate proposals submitted in response to

the RFP and to provide a recommendation for a finalist. On July 17, 2019, Planning Division staff met with the ad-hoc committee members to evaluate the proposals based on appropriateness, provided narrative, and design concept as outlined in the released RFP.

## **RECOMMENDED PROPOSALS**

Based on the RFP goals and criteria, the ad-hoc committee selected two proposals as finalists for recommendation to the CACCAC:

<b>Recommended Proposals</b>	<b>Proposed Budget</b>
The dA Center for the Arts (Gina Capaldi)	\$15,000
Athena Hahn	\$18,412.22

Detailed descriptions of both recommended proposals, including narrative, installation, and renderings, can be found in the attached documents.

Respectfully Submitted By:  
Anita D. Gutierrez, AICP  
Development Services Director

Prepared By:  
Alina Barron  
Assistant Planner

## **ATTACHMENTS:**

- 1) RFP Pomona Arts Colony
- 2) Artist Shortlist
- 3) Recommended Proposal, dA Center for the Arts
- 4) Recommended Proposal, Athena Hahn