

REQUEST RECEIVED BY
BY ADMINISTRATION ON 9/4/2019

CITY OF POMONA

DONATION AND FINDING OF PUBLIC BENEFIT REQUESTName of Organization: Kennedy Austin FoundationStreet/Mailing Address: 1460 E. Holt Blvd., Ste. 183, Pomona, CA 91767Daytime Phone Number: 909-620-0912Is Organization Registered as a 501(c): ☒ YES ☐ NOTax ID of Group or Individual receiving payment: 20-5601495

(Tax ID number is required prior to issuance of donation.)

TOTAL FUNDING REQUESTED BY ORGANIZATION: \$1,000TOTAL FUNDING REQUESTED BY COUNCILMEMBER(S): TBDIS USE OF THE CITY SEAL BEING REQUESTED? ☐ YES ☒ NO

(Limited to print on informational material related to specific event. No commercial use of City Seal Permitted.)

PROMOTION OF EVENT ON ELECTRONIC READERBOARD: ☐ YES ☒ NO

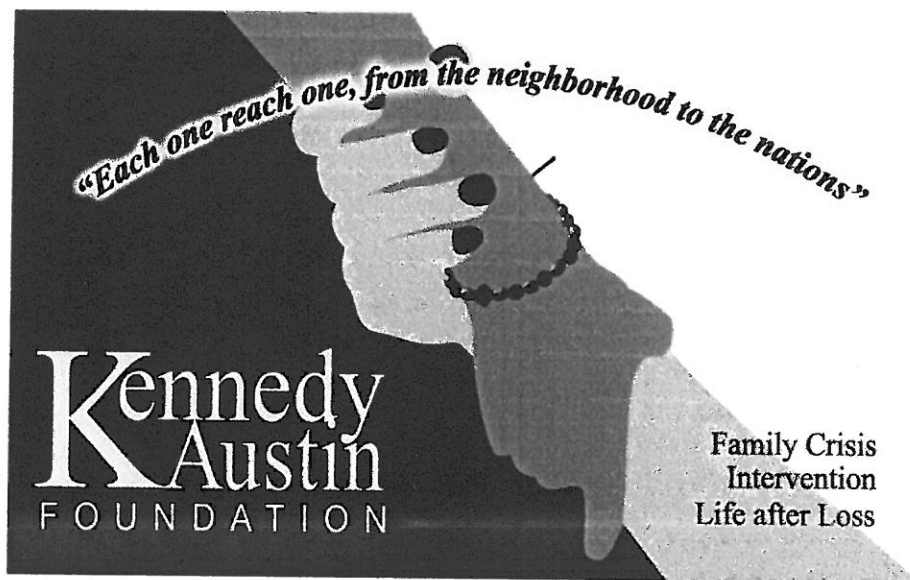
How will the Donation/Sponsorship be used? (The donation must primarily serve a public purpose, as opposed to solely benefiting an individual or private organization.)

The Kennedy Austin Foundation has three (3) events left for the year. You can donate to one or all of them:

(1) Our annual Mental Health Workshop-- our community is dealing with a great deal of depression; (2) Our annual Courage Awards Luncheon--awards are given to two courageous women who have overcome adversities and trauma; and (3) our 3rd annual Toy Drive.

What is the benefit to the City of Pomona? (An expenditure of public funds must be for the primary benefit of the public agency that is making the expenditure.)

The City has always supported us in our efforts to help families who have lost children and are in crisis. With this funding, we will be able to purchase items necessary for all three events including printing, toys, shoes, clothing, and other items that are needed.I, Mayor/Councilmember Victor Preciado, District No. 2, hereby request that the above donation/payment be made and that a finding of public benefit be determined by the City Council.Account Number: 101-1302-52102-00000Council Meeting Date: 9/16/2019
Mayor/Councilmember ApprovalDate: 9/5/2019



FAMILY CRISIS INTERVENTION CENTER
1460 E. HOLT AVE SUITE #182 POMONA, CA 91767
(909) 620-0912 OFFICE, (909) 440-8331 FAX
WWW.KENNEDYAUSTINFOUNDATION.ORG

12 WEEK SESSIONS PER GROUP

1. Grief & Loss - *Parents Who Lost a Child*
2. Domestic Violence Survivors - *Women Only*
3. Anger Management - *Know your Triggers*
4. Mental Health - *Dealing with Mental Disorders*
5. Creating Space - *Ages 5-12 • 12-25*
Dealing with childhood Trama & Adversity
6. Write the wrongs Journaling group

REQUEST RECEIVED BY
BY ADMINISTRATION ON 8/22/19

CITY OF POMONA

DONATION AND FINDING OF PUBLIC BENEFIT REQUEST

Name of Organization: Step By Step Dyslexia Solutions
 Street/Mailing Address: S. Country Club Rd., Glendora, CA
 Daytime Phone Number: 626-664-9392
 Is Organization Registered as a 501(c): ☒ YES ☐ NO
 Tax ID of Group or Individual receiving payment: 83-1600442

(Tax ID number is required prior to issuance of donation.)

TOTAL FUNDING REQUESTED BY ORGANIZATION: \$1025TOTAL FUNDING REQUESTED BY COUNCILMEMBER(S): TBD

IS USE OF THE CITY SEAL BEING REQUESTED? ☒ YES ☐ NO
 (Limited to print on informational material related to specific event. No commercial use of City Seal Permitted.)

PROMOTION OF EVENT ON ELECTRONIC READERBOARD: ☒ YES ☐ NO

How will the Donation/Sponsorship be used? (The donation must primarily serve a public purpose, as opposed to solely benefiting an individual or private organization.)

Security \$200, Music \$200, Staff \$300, Printing \$200, Artwork \$75, Food \$50

The movie event is free and crafts will be supplied by the dA Arts Center.

What is the benefit to the City of Pomona? (An expenditure of public funds must be for the primary benefit of the public agency that is making the expenditure.)

We are demonstrating with action that Pomona Cares. This is a great contribution to support

families and students with dyslexia. We are raising community awareness about dyslexia and

new city record in the community for structured literacy support.

I, Mayor/Councilmember Tim Sandoval, District No. , hereby request that the above donation/payment be made and that a finding of public benefit be determined by the City Council.

Account Number: 101-1302-52107-00000 Council Meeting Date: 9/16/19



Mayor/Councilmember Approval

Date: 9/10/19

STEP BY STEP DYSLEXIA SOLUTIONS

109 S. Country Club Rd.
Glendora, CA 91741
626-664-9392
www.dyslexia-solutions.com

8/22/2019

Pomona City Council
505 S. Garey
Pomona, CA 91766

Dear Council Members,

I have been an educator for two decades and last year left the classroom to follow my call to help dyslexic children. I founded a nonprofit organization called Step By Step Dyslexia Solutions, ***whose mission is to develop students' literacy skills, help them realize their full potential, and positively impact their communities.*** *The letter of determination for the nonprofit is still pending, but we have been functioning as a nonprofit for a year now. I personally have contributed over \$5000 to the nonprofit.*

Attached is an FOPB for National Dyslexia Awareness Month to be held October 19, 2019. I am partnering with the dA Center and Kingdom of God Revelation Ministries' Dinner Project in support of Mental Health and Well Being. We will hold two occurrences of our events at the dA Center:

A movie (a classroom simulation for adults as to what it feels like to be dyslexic). We will have a Spanish interpreter for the movie. We will have three craft/art centers for students to build something they can take home. We will also provide parents with materials about dyslexia and some tips of what they can do to help their kids. We are asking for \$1025 to cover costs:

security (\$200)

music (\$200)

staff (\$300)

printing (\$200)

flyer artwork (\$75)

food (\$50). Local restaurants and nonprofits will also contribute food.

October is National Dyslexia Awareness Month. We are expecting 150 people. Our event will run from 10 am -2 pm. Amos Young will be hosting his Mental Health Awareness event in the afternoon in a separate location. This is a great partnership considering the statistics that 65% of prison inmates have dyslexia. When we help dyslexic kids read, we improve

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their self-esteem, help them realize their full potentials, and positively give back to their communities. Over time, and when students begin reading, we will drastically reduce the crime rate, illiteracy, homelessness, and high school drop-out rates as we all work together to achieve successful awareness events.

Finally, we are waiting to hear from the Pomona USUD contact about their seal as well and being able to distribute flyers to students in grades 1-5.

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Funding Total Requested By Organization is \$1025.

Total Funding Requested by Council Members: TBD.

**I request** the use of the City Seal on my flyers.

**I request** the promotion of the October Event on the electronic reader board.  
The event will be held 10/19/2019 at the dA Center for the Arts.

## **How will sponsorship be used?**

Sponsorship will go toward promoting the event, purchasing refreshments, security, staff, music. We are anticipating about 150 people, finding additional sponsors.

## **What is the benefit to the City of Pomona?**

We are demonstrating with action that Pomona Cares. This is a great contribution to support families and students with dyslexia.

The event is intended to raise community awareness about dyslexia and set new city record in the community for structured literacy support. The programs drive the community and we will equip families with tools to use at home with their kids.

I have created an app which plays music in the left ear and plays spelling exercises in the right ear. This addresses the neuroscience of how music impacts reading and learning phonics. This is how I came to partner with the dA Art Center. The art projects conducted that day will stimulate the neurons of these students as well. We are a hand and glove fit.

# STEP BY STEP DYSLEXIA SOLUTIONS

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Glendora, CA 91741  
626-664-9392  
[www.dyslexia-solutions.com](http://www.dyslexia-solutions.com)

National Dyslexia Awareness Month will be educating parents and teachers on what dyslexia is. There are many misconceptions about dyslexia. The largest one is that Dyslexia is a learning difference, not a learning disability. Our dyslexic people have been great inventors, artists, entrepreneurs, etc.

It will be held from 10am -2 pm. A 70-minute movie by Richard Lavoie will play twice, at 10:30 am and 11:45 am, and children will select one art project for the period.

At time, we will be reaching out to families with children in grades 1-5.

Respectfully,



Marianne Cintron, EdD  
Dyslexia Specialist, Founder  
Tax ID is: EIN 83-1600442