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# CITY OF POMONA

## COUNCIL REPORT

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October 7, 2019

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted By: Beatrice Marrufo and Jocelyn Rios-Ewing, Senior Administrative Assistants

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:  
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED  
FUNDS**

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### **RECOMMENDATION:**

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s); and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

### **CURRENT REQUEST:**

- A) Amount to be determined to Pearls of Service, Inc. in support of Community Workshops – Requested Amount - \$4,500
- B) Amount to be determined to Diamond Ranch HS Varsity Football Team in support of their uniforms and equipment purchase – Requested Amount: \$1,000
- C) Amount to be determined to Pomona Economic Opportunity Center (PEOC) in support of “The Right to a Home Knows No Borders” Fundraiser Gala – Requested Amount: TBD
- D) Amount to be determined to NAMI Pomona Valley in support of their NAMI Walk – Requested Amount – TBD
- E) Amount to be determined in support of purchasing lights to decorate the Civic Center during the holiday season – Requested Amount: TBD
- F) Amount to be determined in support of the Annual Cultural Festival for City Stage and equipment rentals – Requested Amount – \$2,550
- G) Amount to be determined to National Council of Negro Women – Pomona Valley Section for the 2019 Black & White Ball – Requested Amount – \$1,250

**FISCAL IMPACT:** All approved expenditures will be paid from the requesting Councilmembers’ line item accounts as approved in the Fiscal Year 2019-20 Budget.

**PREVIOUS RELATED ACTION:** At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit “Best Practices” Guidelines and the Finding of Public Benefit Request Form.

**DISCUSSION:** The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly requested findings are attached (Attachments 1-7).

### ***Current Requests***

Organization: **Pearls of Service**

Project/Activity: Community Workshops

Finding Recommended: Provide Care packages to low income/homeless families

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: \$4,500

Councilmember Requested Funding Amount: TBD

Organization: **Diamond Ranch HS Varsity Football Team**

Project/Activity: Purchase uniforms, equipment and assist with the end-of-year banquet.

Finding Recommended: Help Pomona students replace old equipment.

Councilmember Recommending Funding: Councilmember Steve Lustro

Organization Requested Funding Amount: \$ 1,000

Councilmember Requested Funding Amount: TBD

Organization: **Pomona Economic Opportunity Center (PEOC)**

Project/Activity: “The Right to a Home Knows no Borders” Fundraiser Event

Finding Recommended: Event supports PEOC’s mission to organize and improve quality of life for day laborers and immigrant workers in Pomona.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: **NAMI Pomona Valley**

Project/Activity: NAMI Walk

Finding Recommended: Mental illness awareness and free community services to the Pomona community.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: **TBD**

Project/Activity: Holiday lights for Pomona Civic Center

Finding Recommended: Civic engagement during the holiday season.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: TBD  
Councilmember Requested Funding Amount: TBD

Organization: **Willie White Park Focus Group, Inc.**  
Project/Activity: Annual Cultural Festival's rental of City stage and equipment.  
Finding Recommended: Free community event showcasing multicultural performances.  
Councilmember Recommending Funding: Councilmember Nora Garcia  
Organization Requested Funding Amount: \$2,550  
Councilmember Requested Funding Amount: TBD

Organization: **National Council of Negro Women – Pomona Valley Section**  
Project/Activity: 2019 Black & White Ball  
Finding Recommended: Sponsorship of a table or seats at the annual fundraiser for scholarships and other community events.  
Councilmember Recommending Funding: Councilmember Nora Garcia  
Organization Requested Funding Amount: \$1,250  
Councilmember Requested Funding Amount: TBD

### ***Findings Eligible for Contributions***

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are still eligible for additional contributions.

Organization: **Kennedy Austin Foundation**  
Finding Date: 9/16/19  
Project/Activity: Mental Health Workshop, Courage Awards, and Annual Toy Drive  
Finding Recommended: Help families who lost children and are in crisis through programming.  
Councilmember Recommending Funding: Councilmember Victor Preciado  
Organization Requested Funding Amount: \$ 1,000  
Deadline for Contributions: 10/16/2019  
Councilmember Requested Funding Amount: D1 - \$150, D3 - \$150, D7 - \$400  
Total Funding Amount: \$700

Organization: **Step By Step Dyslexia Solutions**  
Finding Date: 9/16/19  
Project/Activity: Free movie/Dyslexia simulation event  
Finding Recommended: Raising community awareness of Dyslexia.  
Councilmember Recommending Funding: Mayor Tim Sandoval  
Organization Requested Funding Amount: \$1,025  
Deadline for Contributions: 10/16/2019  
Councilmember Requested Funding Amount: D1 - \$150, D3 - \$100, D7 - \$150  
Total Funding Amount: \$400

Organization: **Pomona Unified School District**  
Finding Date: 9/9/19  
Project/Activity: Parent-led projects at schools in District 1.

Finding Recommended: Enhancing landscape projects and to beautify residential corridors.  
Councilmember Recommending Funding: Councilmember Gonzalez  
Organization Requested Funding Amount: TBD  
Deadline for Contributions: 10/9/2019  
Councilmember Requested Funding Amount: D3 - \$150, D7 - \$150  
Total Funding Amount: \$300

Organization: **Pomona 5K/ 10K**  
Finding Date: 9/9/19  
Project/Activity: 3<sup>rd</sup> Annual Pomona 5K/ 10K  
Finding Recommended: Bring community members together and build community cohesion.  
Councilmember Recommending Funding: Councilmember Nora Garcia  
Organization Requested Funding Amount: \$5,000  
Deadline for Contributions: 10/9/2019  
Councilmember Requested Funding Amount: D1 - \$150, D3 - \$700, D5 - \$200, D7 - \$400  
Total Funding Amount: \$1,450

Organization: **TBD** (Grand Central Recycling & Transfer Station)  
Finding Date: 9/9/19  
Project/Activity: District 2 Beatification clean-up  
Finding Recommended: Beautify the City by picking up illegal dumping in District 2.  
Councilmember Recommending Funding: Councilmember Victor Preciado  
Organization Requested Funding Amount: TBD  
Deadline for Contributions: 10/9/2019  
Councilmember Requested Funding Amount: D2 - \$60  
Total Funding Amount: \$60

Organization: **House of Ruth**  
Finding Date: 9/9/19  
Project/Activity: Annual Candle Light Vigil  
Finding Recommended: Bring community members together to mourn domestic violence victims.  
Councilmember Recommending Funding: Councilmember Rubio Gonzalez  
Organization Requested Funding Amount: \$180  
Deadline for Contributions: 10/9/2019  
Councilmember Requested Funding Amount: D1 - \$180, D3 - \$150  
Total Funding Amount: \$330

Organization: **Red Cross Prepare Pomona**  
Finding Date: 9/9/19  
Project/Activity: Emergency supplies for community centers and residents.  
Finding Recommended: Emergency and disaster preparations.  
Councilmember Recommending Funding: Councilmember Rubio Gonzalez  
Organization Requested Funding Amount: TBD  
Deadline for Contributions: 10/9/2019  
Councilmember Requested Funding Amount: D3 - \$100, D5 - \$100, D7 - \$150  
Total Funding Amount: \$350

**Organization: Sacred Heart Church of Pomona**

**Finding Date:** 9/9/19

**Project/Activity:** Annual Fundraiser Event

**Finding Recommended:** Cover cost for City stage for their fiesta.

**Organization Requested Funding Amount:** TBD

**Deadline for Contributions:** 10/9/2019

**Councilmember Requested Funding Amount:** D1 - \$200, D3 - \$200, D5 - \$150, D7 - \$400

**Total Funding Amount:** \$950

**Organization: Pomona Valley Democratic Club**

**Finding Date:** 9/9/19

**Project/Activity:** Civil Rights Legacy Awards

**Finding Recommended:** City representation at an event where community leaders will be honored.

**Councilmember Recommending Funding:** Councilmember Elizabeth Ontiveros-Cole

**Organization Requested Funding Amount:** TBD

**Deadline for Contributions:** 10/9/2019

**Councilmember Requested Funding Amount:** D1 - \$200, D3 - \$150, D4 - \$50, D7 - \$200

**Total Funding Amount:** \$600

**Organization: Soccer Champions Youth League**

**Finding Date:** 9/9/19

**Project/Activity:** Cover cost of Ganesha H.S. field for Guinness World Record Breaking event.

**Finding Recommended:** Bring community members together to mourn domestic violence victims.

**Councilmember Recommending Funding:** Mayor Tim Sandoval

**Organization Requested Funding Amount:** TBD

**Deadline for Contributions:** 10/9/2019

**Councilmember Requested Funding Amount:** D1 - \$200, D3 - \$150, D5 - \$100, D7 - \$150

**Total Funding Amount:** \$600

**Organization:** TBD

**Finding Date:** 9/9/19

**Project/Activity:** City Staff appreciation lunch.

**Finding Recommended:** Appreciation of City Staff.

**Councilmember Recommending Funding:** Mayor Tim Sandoval

**Organization Requested Funding Amount:** TBD

**Deadline for Contributions:** 10/9/2019

**Councilmember Requested Funding Amount:** D1 - \$200, D3 - \$200, D5 - \$200, D7 - \$1,000

**Total Funding Amount:** \$1,600

***Recap of Expended Funds***

The following summarizes additional Council contributions toward findings that expired and past the 30 day period following Council approval, in accordance with the Council adopted policy.

*None at this time*

**COUNCIL PRIORITIES & GOALS:** This item supports the 2019-2020 City Council:

Priority 3: Safe and Clean Community – Goal M: Improve safety and cleanliness at parks and public spaces, Step 3: Increase the level of senior, family and youth activities within the parks and community centers in an effort to decrease the level of negative activities that occur by July 2020; Goal N: Take actions to eliminate prostitution, human trafficking, and gang-related violence.

Priority 4: Infrastructure – Goal O: Improve Parks facilities in the following order of priority:  
6) adding additional recreation and playground equipment.

**ATTACHMENT(S):**

Attachment No. 1 – Pearls of Service  
Attachment No. 2 – Diamond Ranch HS Varsity Football Team  
Attachment No. 3 – Pomona Economic Opportunity Center  
Attachment No. 4 – NAMI Walk  
Attachment No. 5 – Request for Civic Center Lights  
Attachment No. 6 – Willie White Park Focus Group, Inc.  
Attachment No. 7 – National Council of Negro Women – Pomona Valley Section

Prepared by:  
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