



CITY OF POMONA

COUNCIL REPORT

November 4, 2019

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted By: Beatrice Marrufo and Jocelyn Rios-Ewing, Senior Administrative Assistants

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED
FUNDS**

RECOMMENDATION:

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s); and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

CURRENT REQUEST:

- A) Amount to be determined to Pomona Police Department in support of Santa Cop Program – Requested Amount: \$1,200
- B) Amount to be determined to Pomona Police Department in support of Cops for Kids – Requested Amount: \$1,000
- C) Amount to be determined to American Legion in support of repair costs due to recent vandalism – Requested Amount: TBD
- D) Amount to be determined to Cal Pomona Communications Department in support of Cal Poly Alumni Night/ Student Led Scholarship – Requested Amount: \$700
- E) Amount to be determined to Columbia Ave. Neighborhood Watch Group in support of Neighborhood Holiday Event – Requested Amount: TBD
- F) Permission to use City Readerboard to World Mission Society Church of God in support of the Asez Clean-up and Sock/Blanket Drive – Requested Amount: N/A
- G) Amount to be determined to Compassionate Pomona in support of advertising National Gratitude Month in Pomona – Requested Amount: TBD

FISCAL IMPACT: All approved expenditures will be paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2019-20 Budget.

PREVIOUS RELATED ACTION: At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit “Best Practices” Guidelines and the Finding of Public Benefit Request Form.

DISCUSSION: The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly requested findings are attached (Attachments 1-7).

Current Requests

Organization: Pomona Police Department

Project/Activity: Santa Cop Program

Finding Recommended: Provides a service and resources to families in need.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,200

Councilmember Requested Funding Amount: TBD

Organization: Pomona Police Department

Project/Activity: Cops for Kids

Finding Recommended: Purchase bikes and scooters for the Cops 4 Kids Cadets.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: American Legion

Project/Activity: Repairs due to recent vandalism

Finding Recommended: Provides a service and resources to Veterans throughout Pomona Valley

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros Cole.

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: Cal Poly Pomona Communication Department Special Events

Project/Activity: Cal Poly Alumni Night/ Student Led Scholarship

Finding Recommended: Provides Cal Poly students the opportunity to receive scholarships and build stronger relationships with alumni and staff.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: \$700

Councilmember Requested Funding Amount: TBD

Organization: Columbia Ave. Neighborhood Watch Group

Project/Activity: Neighborhood Holiday Event

Finding Recommended: Bring holiday cheer to this community.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: World Mission Society Church of God (Asez)

Project/Activity: Readerboard advertisement of Clean-up and Sock/Blanket Drive in Pomona.

Finding Recommended: Beautify Pomona and assist needy families in the community.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: Readerboard Only

Councilmember Requested Funding Amount: TBD

Organization: Compassionate Pomona

Project/Activity: Permit to hang a National Gratitude Awareness Month in Pomona banner on Garey overpass.

Finding Recommended: Spreading awareness that the practice of gratitude is beneficial to the community for health, happiness, relationships, and success.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Findings Eligible for Contributions

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are still eligible for additional contributions.

Organization: The Self-Care Lab Boxing & Fitness Club

Finding Date: 10/21/19

Project/Activity: Remodeling and new equipment.

Finding Recommended: Mental Health expansion, place for youth fitness and wellness.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$300, D3 - \$150

Total Funding Amount: \$600

Organization: St. Madeleine Church

Finding Date: 10/21/19

Project/Activity: Pilgrimage of Our Lady of Guadalupe and St. Juan Diego

Finding Recommended: Cover Pomona PD police escort costs.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$200, D2 - \$50, D3 - \$150

Total Funding Amount: \$400

Organization: Soccer Champions Youth League

Finding Date: 10/21/19

Project/Activity: Support of league participants

Finding Recommended: Purchase of league equipment, awards, and keeping fees low for low-income participants.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$50, D3 - \$150

Total Funding Amount: \$350

Organization: **Passion Sports and Swift Games of Cal Poly Pomona**

Finding Date: 10/21/19

Project/Activity: Kite Festival

Finding Recommended: Purchase of kites, equipment, crafts, snacks and event t-shirts for participants.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$700

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$50, D3 - \$150

Total Funding Amount: \$350

Organization: TBD

Finding Date: 10/21/19

Project/Activity: **Philadelphia Park Clean-Up and Beautification**

Finding Recommended: Purchase cleaning supplies and materials needed

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$100

Total Funding Amount: \$250

Organization: TBD

Finding Date: 10/21/19

Project/Activity: **City Staff appreciation lunch.**

Finding Recommended: Appreciation of City Staff.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D3 - \$200

Total Funding Amount: \$200

(NOTE – This item was previously approved on 9/9/19)

Organization: **Pomona Student Union**

Finding Date: 10/21/19

Project/Activity: Gente Youth Center Opening & Unity Fest by the PSU.

Finding Recommended: Supporting community events and resources available at Gente Youth Center and sponsored by the Pomona Student Union.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$100, D3 - \$200
Total Funding Amount: \$450

Organization: **Pearls of Service**

Finding Date: 10/7/19

Project/Activity: Free College Workshop for High School Students

Finding Recommended: College & Career Readiness Summit on 10/27

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: \$4,500

Deadline for Contributions: 11/7/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$50, D3 - \$100

Total Funding Amount: \$300

Organization: **Diamond Ranch HS Varsity Football Team**

Finding Date: 10/7/19

Project/Activity: Purchase uniforms, equipment and assist with the end-of-year banquet.

Finding Recommended: Help Pomona students replace old equipment.

Councilmember Recommending Funding: Councilmember Steve Lustro

Organization Requested Funding Amount: \$ 1,000

Deadline for Contributions: 11/7/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$50, D3 - \$150, D5 - \$150

Total Funding Amount: \$500

Organization: **Pomona Economic Opportunity Center (PEOC)**

Finding Date: 10/7/19

Project/Activity: “The Right to a Home Knows no Borders” Fundraiser Event

Finding Recommended: Event supports PEOC’s mission to organize and improve quality of life for day laborers and immigrant workers in Pomona.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/7/2019

Councilmember Requested Funding Amount: D1 - \$100, D2 - \$175, D3 - \$54.07

Total Funding Amount: \$329.07

Organization: **NAMI Pomona Valley**

Finding Date: 10/7/19

Project/Activity: NAMI Walk

Finding Recommended: Mental illness awareness and free community services to the Pomona community.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/7/2019

Councilmember Requested Funding Amount: D1 - \$200, D2 - \$50, D3 - \$100

Total Funding Amount: \$350

Organization: **TBD**

Finding Date: 10/7/19

Project/Activity: Holiday lights for Pomona Civic Center

Finding Recommended: Civic engagement during the holiday season.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/7/2019

Councilmember Requested Funding Amount: D1 - \$250, D2 - \$50, D4 - \$1,000, D5 - 150

Total Funding Amount: \$1,450

Organization: **Willie White Park Focus Group, Inc.**

Finding Date: 10/7/19

Project/Activity: Annual Cultural Festival's rental of City stage and equipment.

Finding Recommended: Free community event showcasing multicultural performances.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$2,550

Deadline for Contributions: 11/7/2019

Councilmember Requested Funding Amount: D1 - \$400, D2 - \$50, D3 - \$250, D5 - \$150

Total Funding Amount: \$850

Organization: **National Council of Negro Women – Pomona Valley Section**

Finding Date: 10/7/19

Project/Activity: 2019 Black & White Ball

Finding Recommended: Sponsorship of a table or seats at the annual fundraiser for scholarships and other community events.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$1,250

Deadline for Contributions: 11/7/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$100, D3 - \$150, D5 - \$100

Total Funding Amount: \$500

Recap of Expended Funds

The following summarizes additional Council contributions toward findings that expired and are past the 30 day period following Council approval, in accordance with the Council adopted policy.

Organization: **Kennedy Austin Foundation**

Finding Date: 9/16/19

Project/Activity: Mental Health Workshop, Courage Awards, and Annual Toy Drive

Finding Recommended: Help families who lost children and are in crisis through programming.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: \$ 1,000

Deadline for Contributions: 10/16/2019

Councilmember Requested Funding Amount: D1 - \$150, D3 - \$150, D7 - \$400, D2 - \$100, D4 - \$200

Total Funding Amount: \$1,000

Organization: Step By Step Dyslexia Solutions

Finding Date: 9/16/19

Project/Activity: Free movie/Dyslexia simulation event

Finding Recommended: Raising community awareness of Dyslexia.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,025

Deadline for Contributions: 10/16/2019

Councilmember Requested Funding Amount: D1 - \$150, D3 - \$100, D7 - \$150, D2 -\$50,
D4 - \$50, D5 - 150

Total Funding Amount: \$650

COUNCIL PRIORITIES & GOALS: This item supports the 2019-2020 City Council:

Priority 3: Safe and Clean Community – Goal M: Improve safety and cleanliness at parks and public spaces; Goal N: Take actions to eliminate prostitution, human trafficking, and gang-related violence.

ATTACHMENT(S):

Attachment No. 1 – Santa Cop

Attachment No. 2 – Cops for Kids

Attachment No. 3 – American Legion

Attachment No. 4 – Cal Poly Pomona Communication Department Special Events

Attachment No. 5 – Columbia Ave. Neighborhood Watch Group

Attachment No. 6 – World Mission Society Church of God

Attachment No. 7 – Compassionate Pomona

Prepared by:

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