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# CITY OF POMONA

## COUNCIL REPORT

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November 18, 2019

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted By: Beatrice Marrufo and Jocelyn Rios-Ewing, Senior Administrative Assistants

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:  
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED  
FUNDS**

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### **RECOMMENDATION:**

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s); and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

### **CURRENT REQUEST:**

- A) Amount to be determined to Valley Indoor Swap Meet in support of their Toy Giveaway – Requested Amount: \$500
- B) Amount to be determined in support of City Council organized Toy Drives – Requested Amount: TDB
- C) Amount to be determined to Victory Outreach Pomona Valley in support of their Annual Harvest Nights – Requested Amount: \$500
- D) Amount to be determined in support of the Annual Tree Lighting Ceremony – Requested Amount: TBD

**FISCAL IMPACT:** All approved expenditures are paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2019-20 Budget.

**PREVIOUS RELATED ACTION:** At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit "Best Practices" Guidelines and the Finding of Public Benefit Request Form.

**DISCUSSION:** The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below

and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly requested findings are attached (Attachments 1-4).

### ***Current Requests***

Organization: **Valley Indoor Swap Meet**

Project/Activity: Valley Indoor Swap Meet's Toy Giveaway

Finding Recommended: Toy Giveaway will benefit children and families in Pomona.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$500

Councilmember Requested Funding Amount: TBD

Organization: TBD

Project/Activity: **City Council organized Toy Drives**

Finding Recommended: Toy drive will benefit children and families in Pomona.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: **Victory Outreach Pomona Valley**

Project/Activity: Annual Harvest Nights

Finding Recommended: Safe event for the kids in our community

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$500

Councilmember Requested Funding Amount: TBD

Organization: TBD

Project/Activity: **Annual Tree Lighting Ceremony**

Finding Recommended: Community event to celebrate the start of the Holiday season with performances, festive beverages and sweets, and the lighting of Civic Center's holiday lights and tree.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

### ***Findings Eligible for Contributions***

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are still eligible for additional contributions.

Organization: **Pomona Police Department**

Project/Activity: Santa Cop Program

Finding Date: 11/4/19

Finding Recommended: Provides a service and resources to families in need.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,200

Deadline for Contributions: 12/4/2019

Councilmember Requested Funding Amount: D1 - \$150, D3 - \$200, D4 - \$200, D7 - \$350

Total Funding Amount: \$900

Organization: **Pomona Police Department**

Project/Activity: Cops for Kids

Finding Date: 11/4/19

Finding Recommended: Purchase bikes and scooters for the Cops 4 Kids Cadets.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$1,000

Deadline for Contributions: 12/4/2019

Councilmember Requested Funding Amount: D1 \$150, D3 - \$150, D7 - \$350

Total Funding Amount: \$650

Organization: **American Legion**

Project/Activity: Repairs due to recent vandalism

Finding Date: 11/4/19

Finding Recommended: Provides a service and resources to Veterans throughout Pomona Valley

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: TBD

Deadline for Contributions: 12/4/2019

Councilmember Requested Funding Amount: D1 - 200, D3 - \$300, D7 - \$500

Total Funding Amount: \$950

Organization: **Cal Poly Pomona Communication Department Special Events**

Project/Activity: Cal Poly Alumni Night/ Student Led Scholarship

Finding Date: 11/4/19

Finding Recommended: Provides Cal Poly students the opportunity to receive scholarships and build stronger relationships with alumni and staff.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: \$700

Deadline for Contributions: 12/4/2019

Councilmember Requested Funding Amount: D1 - \$150, D3 - \$150, D6 - \$500

Total Funding Amount: \$800

Organization: **Columbia Ave. Neighborhood Watch Group**

Project/Activity: Neighborhood Holiday Event

Finding Date: 11/4/19

Finding Recommended: Bring holiday cheer to this community.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: TBD

Deadline for Contributions: 12/4/2019

Councilmember Requested Funding Amount: TBD

Total Funding Amount:

Organization: **World Mission Society Church of God (Asez)**

Project/Activity: Readerboard advertisement of Clean-up and Sock/Blanket Drive in Pomona.

Finding Date: 11/4/19

Finding Recommended: Beautify Pomona and assist needy families in the community.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: Readerboard Only

Deadline for Contributions: 12/4/2019

Councilmember Requested Funding Amount: D1 - \$100, D3 -\$50

Total Funding Amount: \$150

Organization: **Compassionate Pomona**

Project/Activity: Permit to hang a National Gratitude Awareness Month in Pomona banner on Garey overpass.

Finding Date: 11/4/19

Finding Recommended: Spreading awareness that the practice of gratitude is beneficial to the community for health, happiness, relationships, and success.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Deadline for Contributions: 12/4/2019

Councilmember Requested Funding Amount: D1 - \$100, D3 - \$100, D4 - \$25, D7 - \$100

Total Funding Amount: \$325

Organization: **The Self-Care Lab Boxing & Fitness Club**

Finding Date: 10/21/19

Project/Activity: Remodeling and new equipment.

Finding Recommended: Mental Health expansion, place for youth fitness and wellness.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$300, D3 - \$150, D4 - \$50, D7 - \$500

Total Funding Amount: \$1,150

Organization: **St. Madeleine Church**

Finding Date: 10/21/19

Project/Activity: Pilgrimage of Our Lady of Guadalupe and St. Juan Diego

Finding Recommended: Cover Pomona PD police escort costs.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$200, D2 - \$50, D3 - \$150, D4 - \$50, D7- \$250

Total Funding Amount: \$700

Organization: **Soccer Champions Youth League**

Finding Date: 10/21/19

Project/Activity: Support of league participants

Finding Recommended: Purchase of league equipment, awards, and keeping fees low for low-income participants.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$50, D3 - \$150, D7 - \$250

Total Funding Amount: \$600

Organization: **Passion Sports and Swift Games of Cal Poly Pomona**

Finding Date: 10/21/19

Project/Activity: Kite Festival

Finding Recommended: Purchase of kites, equipment, crafts, snacks and event t-shirts for participants.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$700

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$50, D3 - \$150, D4 - \$50, D6 - \$500, D7 - \$100

Total Funding Amount: \$1,000

Organization: TBD

Finding Date: 10/21/19

Project/Activity: **Philadelphia Park Clean-Up and Beautification**

Finding Recommended: Purchase cleaning supplies and materials needed

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$100, D3 - \$556.68

Total Funding Amount: \$806.68

Organization: **Pomona Student Union**

Finding Date: 10/21/19

Project/Activity: Gente Youth Center Opening & Unity Fest by the PSU.

Finding Recommended: Supporting community events and resources available at Gente Youth Center and sponsored by the Pomona Student Union.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$100, D3 - \$200, D7 - \$500

Total Funding Amount: \$950

### ***Recap of Expended Funds***

The following summarizes additional Council contributions toward findings that expired and are past the 30 day period following Council approval, in accordance with the Council adopted policy.

Organization: **Pearls of Service**

Finding Date: 10/7/19

Project/Activity: Free College Workshop for High School Students

Finding Recommended: College & Career Readiness Summit on 10/27

Councilmember Recommending Funding: Councilmember Rubio Gonzalez  
Organization Requested Funding Amount: \$4,500  
Deadline for Contributions: 11/7/2019  
Councilmember Requested Funding Amount: D1 - \$150, D2 - \$50, D3 - \$100, D7 - \$200  
Total Funding Amount: \$500

Organization: **Diamond Ranch HS Varsity Football Team**  
Finding Date: 10/7/19  
Project/Activity: Purchase uniforms, equipment and assist with the end-of-year banquet.  
Finding Recommended: Help Pomona students replace old equipment.  
Councilmember Recommending Funding: Councilmember Steve Lustro  
Organization Requested Funding Amount: \$ 1,000  
Deadline for Contributions: 11/7/2019  
Councilmember Requested Funding Amount: D1 - \$150, D2 - \$50, D3 - \$150, D5 - \$150, D7 - \$200  
Total Funding Amount: \$700

Organization: **Pomona Economic Opportunity Center (PEOC)**  
Finding Date: 10/7/19  
Project/Activity: “The Right to a Home Knows no Borders” Fundraiser Event  
Finding Recommended: Event supports PEOC’s mission to organize and improve quality of life for day laborers and immigrant workers in Pomona.  
Councilmember Recommending Funding: Councilmember Victor Preciado  
Organization Requested Funding Amount: TBD  
Deadline for Contributions: 11/7/2019  
Councilmember Requested Funding Amount: D1 - \$100, D2 - \$54.07, D3 - \$175, D7 - \$200  
Total Funding Amount: \$529.07

Organization: **NAMI Pomona Valley**  
Finding Date: 10/7/19  
Project/Activity: NAMI Walk  
Finding Recommended: Mental illness awareness and free community services to the Pomona community.  
Councilmember Recommending Funding: Councilmember Rubio Gonzalez  
Organization Requested Funding Amount: TBD  
Deadline for Contributions: 11/7/2019  
Councilmember Requested Funding Amount: D1 - \$200, D2 - \$50, D3 - \$100, D4 - \$50, D7 - \$100  
Total Funding Amount: \$500

Organization: **TBD**  
Finding Date: 10/7/19  
Project/Activity: Holiday lights for Pomona Civic Center  
Finding Recommended: Civic engagement during the holiday season.  
Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole  
Organization Requested Funding Amount: TBD  
Deadline for Contributions: 11/7/2019

Councilmember Requested Funding Amount: D1 - \$125, D2 - \$50, D4 - \$1,000, D5 - \$100, D7 - \$126.50

Total Funding Amount: \$1,750

Organization: **Willie White Park Focus Group, Inc.**

Finding Date: 10/7/19

Project/Activity: Annual Cultural Festival's rental of City stage and equipment.

Finding Recommended: Free community event displaying multicultural performances.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$2,550

Deadline for Contributions: 11/7/2019

Councilmember Requested Funding Amount: D1 - \$400, D2 - \$50, D3 - \$250, D4 – 100, D5 - \$150, D7 - \$500

Total Funding Amount: \$1,450

Organization: **National Council of Negro Women – Pomona Valley Section**

Finding Date: 10/7/19

Project/Activity: 2019 Black & White Ball

Finding Recommended: Sponsorship of a table or seats at the annual fundraiser for scholarships and other community events.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$1,250

Deadline for Contributions: 11/7/2019

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$100, D3 - \$150, D4 -\$100, D5 - \$100, D7 - \$300

Total Funding Amount: \$900

Organization: TBD

Finding Date: 10/21/19

Project/Activity: **City Staff appreciation lunch.**

Finding Recommended: Appreciation of City Staff.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/21/2019

Councilmember Requested Funding Amount: **All donations will be noted as reference for a proposed future event in 2020.**

Total Funding Amount: \$0 **(The event will take place in early 2020 and we will place this item on the agenda at that time for approval and donations. All previous donations from City Council have not been expended.)**

**COUNCIL PRIORITIES & GOALS:** This item supports the 2019-2020 City Council:

*Priority 2: Economic Development - Goal J:* Encourage the development and maintenance of quality housing opportunities for all.

*Priority 3: Safe and Clean Community – Goal K:* Step 5 - Continue current efforts of the Police Department's Quality of Life unit by providing outreach, mental health services, encampment

cleanups, and illegal conduct enforcement. Secure additional resources to expand the Quality of Life Unit where possible. (Police, Public Works, Code).

*Goal M:* Improve safety and cleanliness at parks and public spaces, Step 3 – Increase the level of senior, family and youth activities within the parks and community centers in an effort to decrease the level of negative activities that occur by July 2020. (Neighborhood Services).

*Goal N:* Take actions to eliminate prostitution, human trafficking, and gang-related violence.

*Priority 4: Infrastructure* - *Goal O:* Improve Parks facilities in the following general order of priority: 1) ensuring that existing amenities are functioning; 2) rehabilitating bathrooms and other park facilities; 3) adding trees; 4) improving ADA accessibility of all park facilities and equipment; 5) adding new bathrooms; and 6) adding additional recreation and playground equipment. (Public Works)

#### **ATTACHMENT(S):**

Attachment No. 1 – Valley Indoor Swap Meet  
Attachment No. 2 – City Council organized Toy Drives  
Attachment No. 3 – Victory Outreach Pomona Valley – Harvest Nights  
Attachment No. 4 – Annual Tree Lighting Ceremony

Prepared by:  
Beatrice Marrufo/Jocelyn Rios-Ewing  
Senior Administrative Assistants