

A PROCLAMATION OF THE CITY COUNCIL OF THE CITY OF POMONA, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, PROCLAIMING THE MONTH OF DECEMBER 2019 AS “GIVING MONTH” IN THE CITY OF POMONA

WHEREAS, as a Compassionate Pomona—in concurrence with the Charter for Compassion which the City of Pomona proclaimed on April 2nd, 2018—we continue to focus on thoughts and actions that promote compassion and inner and outer peace. In alignment with that goal, we pledge to actively take the time to focus on actions of giving and generosity in the month of December, so that the amazing benefits of generosity and giving are built into our community culture at every level; and

WHEREAS, the month of December is often consumer-driven due to holidays such as Christmas, Hanukkah, Kwanzaa, and other holidays that include receiving gifts; and

WHEREAS, this time of the year can be especially challenging for individuals and families who struggle financially and socio-economically; and

WHEREAS, research has shown that giving money to someone else lifts individuals’ feelings of happiness more than spending that money on themselves; and

WHEREAS, research has also suggested that philanthropy and charitable giving of all kinds can result in health benefits such as decreased stress, lower blood pressure, and increased self-esteem; and

WHEREAS, giving and generosity towards local charitable organizations and non-profits promotes feelings of compassion, community, trust, and cooperation that can strengthen our ties to those around us; and

WHEREAS, the City Council of the City of Pomona does hereby encourage all Pomonans to practice charitable giving and generosity and use “#KindnessPomona” to share this movement on social media, thus integrating giving and generosity into the daily life of our community.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF POMONA does hereby proclaim the month of:

December 2019

as

“GIVING MONTH”

Dated this 2nd day of December, 2019