

UNOFFICIAL MINUTES
CULTURAL ARTS COMMISSION CITIZEN ADVISORY COMMITTEE
City Council Conference Room
MONDAY, OCTOBER 28, 2019

A. CALL TO ORDER: The Cultural Arts Commission Citizen Advisory Committee was called to order at 4:30 p.m. by Chairperson Chris Toovey

B. PLEAD OF ALLEGIANCE: Chairperson Chris Toovey led the flag salute.

C. ROLL CALL: Roll was taken by Planning Manager Gustavo Gonzalez

COMMITTEE MEMBERS PRESENT: Chairperson Chris Toovey; Committee Members Joshua Swodeck, Andrew Quinones, Jovani Esparza, Joy McAllister, Nancy Tessier, David M. Oliver.

COMMITTEE MEMBERS NOT PRESENT: None

STAFF PRESENT: Development Services Director Anita Gutierrez, Assistant Planner Alina Barron, Senior Planner Ata Khan, Planning Manager Gustavo Gonzalez

ITEM D:
PUBLIC COMMENT:

None

ITEM E:
APPROVAL OF MINUTES:

None

ITEM F:
NEW BUSINESS

1. Recommend Approval of the selected Millard Sheets Fountains - Pomona Mall Proposal with conditions and to request the applicant to submit a Final Restoration Plan to the Planning Division for Cultural Arts Commission consideration - Discussion.

Alina Barron, Assistant Planner, provided a presentation on this item. **(see Staff Report, Item F-1)**

Committee Member Oliver asked if they concluded it didn't have to be solar lights.

Assistant Planner Barron replied its required be listed, because it is specifically listed on the RFP.

Committee Member McAllister responded they aren't going to have panels and they won't be the most expensive solar lights. She noted they got them down to \$350 a piece.

Motion by Committee Member Swodeck, seconded by Committee Member McAllister, carried by a unanimous vote of those present (7-0-0-0), to recommend to approval of the selected Millard Sheets Fountains - Pomona Mall Proposal to the Cultural Arts Commission.

Committee Member Esparza asked about the timeline.

Development Services Director Gutierrez replied this goes onto the Cultural Arts Commission.

Assistant Planner Barron reported this item already went to Historic Preservation Commission, this evening the Cultural Arts Commission Citizens Advisory Committee recommended it, so next it goes to the Cultural Arts Commission then back to the Historic Preservation Commission for recommendation. She reported what they are proposing right now, doesn't require a major Certificate of Appropriateness, it would be a minor Certificate of Appropriateness because they are not replacing any material with a new material. Once they get the recommendation from Historic Preservation Commission and the item will go to City Council.

Development Services Director Gutierrez added they are probably looking at Spring.

Committee Member McAllister asked if the Historic Preservation Commission has seen the book from Spectra Co. or if the Commission has been filled in on how great a company they are.

Assistant Planner Barron responded Ruben will represent and leave public comment at Historic Preservation Commission.

Development Services Director Gutierrez suggested a member from the Cultural Arts Commission also speak on this project to help move it along.

2. Mural Permit (MURAL-12816-2019) to allow the installation of a community-executed mural at 700 E. Philadelphia Street.

Alina Barron, Assistant Planner, provided a presentation on this item (see Staff Report F-2).

Committee Member McAllister asked how the artist plans to get the kids' handprint up on the wall.

Nora Garcia, project applicant, responded, Mom or Dad could lift them, or she was hoping the kids would do the little leaves at the bottom and the parents would do the ones on the top.

Committee Member McAllister commented it is a cute idea.

Committee Member Toovey asked why it is temporary.

Nora Garcia replied she is not an artist but wanted a form of community engagement. She shared it's temporary because she doesn't have experience with mural work and is not sure how to make it last for five years. She reported Public Works has requested she buy a gallon of anti-graffiti clear coat to put over the mural, which she is willing to do, but as far as prepping the wall and using a certain type of paint, she has done minimal research. She shared she was planning to use Chroma Mural Paint purchased on Amazon, in colors Dirt, Slime

and Go. She reported she is planning on executing was the Tree trunk herself then having handprints. She stated she wanted something from the community to go up on that wall because it is most viewed from the Community Center.

Committee Member McAllister asked Nora Garcia how she decided about the placement and why it's not the whole wall.

Nora Garcia replied there is a door next to that wall next to the 9' x 10' space. She shared she would love a permanent mural to go up on this wall one day but will leave that for a real artist.

Committee Member Toovey asked if there was any ordinance problem with temporary nature.

Development Services Director Gutierrez replied it's not necessarily an ordinance problem. She noted they don't have a temporary art permit yet, they only have a mural permit. She reported staff are working on a temporary art permit and they will discuss that later in the agenda.

Committee Member Toovey asked if there was any problem with Parks and Recreation Commission.

Assistant Planner Barron no, the Parks and Rec Commission voted to approve on October 17, 2019.

Committee Member Quinones asked if there was anything restricting them from approving now.

Development Services Director Gutierrez replied no.

Committee Member McAllister recommended knocking down the wall somewhat with a painter's knife in the areas where handprints will go, so they get good print on the stucco.

Committee Member Quinones suggested using 4' x 8' panels.

Committee Member McAllister replied that would require a border. She told Nora Garcia it doesn't have to be temporary, as artists the Advisory Committee could provide recommendations to make it last.

Nora Garcia replied she is willing to let the mural last as long as it takes a real artist to create another mural for that area.

Committee Member Quinones and Committee Member Esparza volunteered to help and asked the date.

Nora Garcia replied November 9th, 2019. She shared they are also painting trashcans and utility boxes.

Committee Member Quinones replied that day is the Chalk Art Festival.

Nora Garcia replied she understands that its why she is willing to do it on her own. She stated she will take any direction they have to offer.

Motion by Committee Member Swodeck, seconded by Committee Member Quinones, carried by a unanimous vote of those present (7-0-0-0), to recommend approval to the Cultural Arts Commission of Mural Permit (MURAL-12816-2019).

ITEM G:
STAFF COMMUNICATION:

Development Services Director Gutierrez distributed flyers and maps for the 13th Annual Cultural Arts Chalk Art Festival on Saturday, November 9 from 7:30 a.m. to 2:30 p.m. She shared they will have a Parklet (pop-up park), in front of the south end of Shaun Diamond Plaza with chairs, books, and more! She noted it is a free event open to all and the theme is pop art/open theme. She encouraged all Committee Members to attend and participate. She reported Planning Staff Carlos Molina and Vinny Tam are heading the Committee this year.

Committee Member Oliver confirmed all the spaces were filled.

Committee Member Swodeck responded they are doing the Parklet and a special needs area this year. He told Committee Member Oliver he is welcome to continue doing what he has done in the past.

Development Services Director Gutierrez added its free registration and stated registration closed next Monday, November 4, 2019.

Committee Member Esparza asked if local businesses were involved next year.

Committee Member Swodeck replied there are five confirmed sponsors helping with food and other items.

Committee Member Esparza suggested a business a battle.

Development Services Director Gutierrez clarified he was requesting a business category as opposed to an individual/professional category. She shared they have team categories.

Committee Member Swodeck stated anybody can participate, and the professional category is all ages.

ITEM H:
COMMITTEE COMMUNICATION:

Committee Member Esparza invited everyone to the Dia de los Muertos art show on November 2, 2019.

Committee Member Oliver invited everyone to an open night hosted by LionLight Mindstate at Humanity Church on Sunday, November 10, 2019. He shared its open to all and is \$5. He shared they will be hosting a Ladies Night event at the Millard Sheets Art Center on December 20, 2019.

Committee Member Quinones shared he was approached by Adrian Valdez from Parks and Rec about a funding from the Jump Start program which supports art education for youth impacted by or at risk of being engaged in the justice system. He shared any non-profit can apply for the \$50,000 but there must be matching funds. He asked if there would be an avenue to use Art in Public Places funds for the match and use the funding to kick start a mural arts program for at-risk youth in the parks.

Development Services Director Gutierrez replied the Art in Public Places funds need to be used for permanent art.

Committee Member Quinones replied it would be permanent murals created by at-risk youth. He asked if this would have to go through City Council.

Development Services Director Gutierrez replied yes, anything over \$30,000 must go to City Council.

Committee Member Quinones asked about getting a letter voicing support for the match on the City Council agenda.

Nora Garcia stated a Commission they can write City Council a letter and have them vote to approve.

Committee Member Quinones stated the timeline is short and reported the RFP must be in by November 15, 2019. He offered to write the letter if staff thought it would move fast enough through the bureaucratic process.

Development Services Director Gutierrez replied she would have to speak to the City Manager. She noted the City Council agenda has technically not been published.

Committee Member Toovey asked if these were annual funds.

Committee Member Quinones replied he thinks it's either a one- or two-year grant.

Development Services Director Gutierrez asked when the funds would have to be expended.

Committee Member Quinones replied he believes within the fiscal year.

Development Services Director Gutierrez replied they would need to create a plan for our parks about what art they want to do.

Committee Member Quinones replied Adrian Valdez is on board with the planning and noted it is usually about three months to approve the grant and then another three months to implement.

Committee Member McAllister asked who is giving the money.

Committee Member Quinones replied Cal Arts Council.

Committee Member McAllister replied it sounds cool, especially because its for at-risk youth, which Pomona has plenty of.

Committee Member Toovey asked if its available to municipalities.

Committee Member Quinones replied it must have a municipality match.

Committee Member Tessier asked if the Cultural Arts Commission would approve the mural designs.

Committee Member Quinones replied if he were to create a program every recreation center would have some type of youth competition for murals that would be created for those specific parks and then the Cultural Arts Commission would be the judging committee.

Development Services Director Gutierrez if they are going to use the Art in Public Places fund, they would have to find an artist on the short list or go out for a new RFP.

Committee Member Quinones suggested matching youth teams with an approved artist or organization.

Development Services Director Gutierrez stated if the Committee wants to move forward with this, she would need a recommendation; however, she doesn't think they have enough time.

Committee Member Quinones asked if they could talk about the Cultural Arts Commission meeting tonight.

Development Services Director Gutierrez replied it is not an agenda item.

Committee Member Quinones asked for guidance.

Committee Member Swodeck recommended bypassing the Commission process all together and working directly with the City Manager for City Council's approval. He stated if City Manager has the information fast enough, she may be able to put it on the next agenda.

Development Services Director Gutierrez agreed and stated she would need to know by tomorrow.

Committee Member Quinones responded will write an email.

Development Services Director Gutierrez asked who is putting the application together.

Committee Member Quinones responded his non-profit, if it's not a conflict of interest, or the dA Center.

Development Services Director Gutierrez confirmed it would not be staff and that all that Committee Member Quinones needs is a commitment of the funds.

Committee Member Quinones replied yes, but he might need some information from staff. He stated he will write an email and send it to staff to forward to City Manager Linda Lowry.

ADJOURNMENT:

Chair Chris Toovey adjourned the meeting at 5:08 p.m. to the regularly scheduled meeting of November 25, 2019 at 4:30 p.m. in the City Council Conference Room.

Anita D. Gutierrez, AICP
Development Services Director

Jessica Thorndike, Transcriber

The minutes of this meeting are filed in the Planning Division of City Hall, located 505 South Garey Avenue, Pomona, CA, 91766.