



CITY OF POMONA

COUNCIL REPORT

February 24, 2020

To: Honorable Mayor and Members of the City Council

From: James Makshanoff, City Manager

Submitted By: Beatrice Marrufo and Jocelyn Rios-Ewing, Senior Administrative Assistants

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED
FUNDS**

RECOMMENDATION:

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s); and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

CURRENT REQUEST:

- A) Amount to be determined to Latino and Latina Roundtable of the San Gabriel and Pomona Valley in support of their Cesar Chavez Breakfast – Requested Amount: \$1,000
- B) Amount to be determined in support of Garey High School's Educational Anti-Vaping Campaign – Requested Amount: \$1,000
- C) Amount to be determined to Pony United Youth Baseball League in support of their opening season – Requested Amount: TBD
- D) Amount to be determined in support of Pomona Beautiful's twice weekly citywide clean-ups – Requested Amount: \$750

FISCAL IMPACT: All approved expenditures are paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2019-20 Budget.

PREVIOUS RELATED ACTION: At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit "Best Practices" Guidelines and the Finding of Public Benefit Request Form.

DISCUSSION: The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below

and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly requested findings are attached (Attachments 1-4).

Current Requests

Organization: **Latino/a Roundtable of the San Gabriel & Pomona Valley**

Project/Activity: **Cesar Chavez Fundraising Breakfast**

Finding Recommended: Fundraiser provides scholarships, educational forums, and citywide cultural events.

Councilmember Recommending Funding: Councilmember Elizabeth Cole

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: **TBD (Garey High School)**

Project/Activity: **Educational Anti-Vaping Campaign**

Finding Recommended: Funds will support purchasing of electronics and other supplies needed for the project.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000 (through GoFundMe Page)

Councilmember Requested Funding Amount: TBD

Organization: **Pony United Youth Baseball League**

Project/Activity: **Opening Season**

Finding Recommended: Engagement of park region in positive behavior and care for the site.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: **TBD (Pomona Beautiful)**

Project/Activity: **Twice Weekly Clean-ups**

Finding Recommended: Volunteer-led clean-ups to keep public areas clean for all to enjoy.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$750

Councilmember Requested Funding Amount: TBD

Findings Eligible for Contributions

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are still eligible for additional contributions.

Organization: **Pomona Rotary**

Project/Activity: **Pomona Play Day**

Finding Date: 2/3/20

Finding Recommended: Event to support parents and families nurture their youngest children.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$1,000

Deadline for Contributions: 3/3/2020

Councilmember Requested Funding Amount: D1 - \$100, D5 -\$100, D7 - \$100

Total Funding Amount: **\$300**

Organization: **Total Restoration Ministries**

Project/Activity: **Mother's Day Pampering 2020**

Finding Date: 2/3/20

Finding Recommended: Outreach to local domestic violence and substance abuse survivors and their children.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000

Deadline for Contributions: 3/3/2020

Councilmember Requested Funding Amount: D1 - \$100, D5 -\$100, D7 -\$200

Total Funding Amount: **\$400**

Organization: **Fremont Femineers**

Project/Activity: **Sponsorship of Femineer shirts**

Finding Date: 2/3/20

Finding Recommended: Publicize Femineer programs that supports girls pursuing STEM careers.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: \$500

Deadline for Contributions: 3/3/2020

Councilmember Requested Funding Amount: D1 - \$100, D5 -\$75, D7 -\$100

Total Funding Amount: **\$275**

Organization: **NAACP – Pomona Valley Branch**

Project/Activity: **1st Annual Freedom Fund Luncheon**

Finding Date: 2/3/20

Finding Recommended: Purchase of table/seating for the event.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$500

Deadline for Contributions: 3/3/2020

Councilmember Requested Funding Amount: D1 - \$65, D4 - \$65, D5 - \$100, D7 -\$200

Total Funding Amount: **\$430**

Organization: **Pomona American Little League**

Project/Activity: **Little League sponsorship**

Finding Date: 1/27/20

Finding Recommended: The League keeps the kids off the streets and helps them exercise.

Councilmember Recommending Funding: Councilmember Steve Lustro

Organization Requested Funding Amount: \$1,200

Deadline for Contributions: 2/27/2020

Councilmember Requested Funding Amount: D1 - \$150, D2 - \$300, D3 - \$500, D5 - \$200, D7 - \$300

Total Funding Amount: **\$1,450**

Organization: Project Hope CA Inc.

Project/Activity: Resource outreach event at Tony Cerda Park on 2/15/2020.

Finding Date: 1/27/20

Finding Recommended: Provides community engagement and helpful information to attendees.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: TBD

Deadline for Contributions: 2/27/2020

**Councilmember Requested Funding Amount: D1 - \$100, D2 - \$1,000, D3 - \$200, D5 - \$100
D7 - \$100**

Total Funding Amount: \$1,500

Organization: Pomona Inland Valley MLK Jr. Project

Project/Activity: PIV MLK Jr. Celebration & Social Justice Awards

Finding Date: 1/27/20

Finding Recommended: Honoring Dr. King's legacy and recognizing youth that embody his social justice mission, today.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Deadline for Contributions: 2/27/2020

Councilmember Requested Funding Amount: D1 - \$150, D3 - \$200, D5 - \$100, D7 - \$200

Total Funding Amount: \$650

Organization: TBD

Project/Activity: Phil & Nell Soto Park Grand Opening Event

Finding Date: 1/27/20

Finding Recommended: Free community event at a new Pomona park.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: TBD

Deadline for Contributions: 2/27/2020

Councilmember Requested Funding Amount: D1 - \$414.47, D2 - \$50, D3 - \$100, D5 - \$50

Total Funding Amount: \$614.47

Recap of Expended Funds

The following summarizes additional Council contributions toward findings that expired and are past the 30 day period following Council approval, in accordance with the Council adopted policy.

NONE AT THIS TIME

COUNCIL PRIORITIES & GOALS: This item supports the 2019-2020 City Council:

Priority 3: Safe and Clean Community

Goal M: Improve safety and cleanliness at parks and public spaces, Step 3 – Increase the level of senior, family and youth activities within the parks and community centers in an effort to decrease the level of negative activities that occur by July 2020. (Neighborhood Services).

Goal N: Take actions to eliminate prostitution, human trafficking, and gang-related violence: Step 2 - Support gang outreach and other related programs.

ATTACHMENT(S):

Attachment No. 1 – Latino/a Roundtable

Attachment No. 2 – TBD (Garey High School)

Attachment No. 3 – Pomona United Youth Baseball League

Attachment No. 4 – TBD (Pomona Beautiful)

Prepared by:

Beatrice Marrufo/Jocelyn Rios-Ewing
Senior Administrative Assistants