

REQUEST RECEIVED BY
BY ADMINISTRATION ON 7/9/20

CITY OF POMONA

DONATION AND FINDING OF PUBLIC BENEFIT REQUESTName of Organization: TBD - The Miracle Warriors (Edward Diaz)Street/Mailing Address: 2374 S. Park Ave. Pomona, CA 91766Daytime Phone Number: 909-868-8134Is Organization Registered as a 501(c): ☐ YES ☒ NOTax ID of Group or Individual receiving payment: 85-1474603 (in the process)

(Tax ID number is required prior to issuance of donation.)

TOTAL FUNDING REQUESTED BY ORGANIZATION: TBDTOTAL FUNDING REQUESTED BY COUNCILMEMBER(S): TBDIS USE OF THE CITY SEAL BEING REQUESTED? ☒ YES ☐ NO

(Limited to print on informational material related to specific event. No commercial use of City Seal Permitted.)

PROMOTION OF EVENT ON ELECTRONIC READERBOARD: ☒ YES ☐ NO

How will the Donation/Sponsorship be used? (The donation must primarily serve a public purpose, as opposed to solely benefiting an individual or private organization.)

Bring awareness and education on sexual abuse. Provide social workers or resources and speakers for all five of the following:

mental, emotional, physical, financial and spiritual health.

What is the benefit to the City of Pomona? (An expenditure of public funds must be for the primary benefit of the public agency that is making the expenditure.)

The benefit is for our new generation as well as current victims and survivors of sexual abuse. Provide the community with mental health awareness and education.I, Mayor/Councilmember Victor Preciado, District No. 2, hereby request that the above donation/payment be made and that a finding of public benefit be determined by the City Council.Account Number: 101-1302-5212-00000Council Meeting Date: 8/3/2020
Mayor/Councilmember ApprovalDate: 7/23/20

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CITY OF POMONA

DONATION AND FINDING OF PUBLIC BENEFIT REQUEST

Name of Organization: Camara de Comercio Hispana del Valle de Pomona
Street/Mailing Address: 495 W. Second St. Pomona CA 91766
Daytime Phone Number: 909 5687917
Is Organization Registered as a 501(c): ☒ YES ☐ NO
Tax ID of Group or Individual receiving payment: 32-0541936

(Tax ID number is required prior to issuance of donation.)

TOTAL FUNDING REQUESTED BY ORGANIZATION: \$10,000

TOTAL FUNDING REQUESTED BY COUNCILMEMBER(S): \$10,000

IS USE OF THE CITY SEAL BEING REQUESTED? ☒ YES ☐ NO
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PROMOTION OF EVENT ON ELECTRONIC READERBOARD: ☒ YES ☐ NO

How will the Donation/Sponsorship be used? (The donation must primarily serve a public purpose, as opposed to solely benefiting an individual or private organization.)

The donation will be used for computer training for the Hispanic Business in the area of Pomona. We will be offering many classes

for beginners to advance so they know how to access and work with business during this times of covid-19.

As you are ware the business around the City of Pomona belong to more than 70% Hispanics .

We are motivated them to keep all their options opne during this time.

What is the benefit to the City of Pomona? (An expenditure of public funds must be for the primary benefit of the public agency that is making the expenditure.)

The benefit of the City Of Pomona will be that their logo will appear on our promos and social media as to assure them that we are all in this together and making

Pomona thrive. By doing this we will also show them to get their information like emails current when filling their business license and communication much easier and

both sides. We will be showing them the use of interenet and other programs to use to benefit them and also benefit the City of Pomona.

I, Mayor/Councilmember Victor Preciado, District No. 2, hereby request that the above donation/payment be made and that a finding of public benefit be determined by the City Council.

Account Number: 101-1302-52102-00000

Council Meeting Date: 8/3/20



Mayor/Councilmember Approval

Date: 7/23/2020



Camara de Comercio Hispana
del Valle de Pomona
495 W. Second St.
Pomona CA 91766
909 5687917
Cdhpomona@gmail.com

22 July 2020

The present Letter is addressed to Councilors, Mayor, and General Officers of the City of Pomona.
Pomona City Hall
Pomona, CA 91766

Dear Reader,

Thank you for including us on the Business & Economic Development Opportunities committee where we had the opportunity to inform and help some Hispanic businesses fill out their applications for the grant of \$5,000 they gave to merchants, unfortunately it was quite difficult for them to understand the criteria and meet all the requirements, also our Hispanic community's biggest challenge was not knowing how to use a computer. Even in the city when filling out their application to obtain the business license alone they only add their phone number and not an email address because they don't have one and they don't know how to obtain it.

Hispanic Business owners contact us to fill out different types of documents that they cannot do due to lack of training, such as help applying for unemployment and SBA loans. Now that we are also part of the Pomona Promises group to help activate Pomona's businesses we believe to achieve this computer training is a fundamental part, especially for Hispanic businesses to comprehend and utilize the appropriate technology, softwares, and platforms to further promote and expand their business through online sales & marketing.

The use of the internet and social networks in these moments of crisis are essential to grow a business that can no longer be promoted in flyers, cards or magazines. All the paper promotions have been left in the past and in this new era only those who know how to use social networks will survive, Innovation & resilience are the exact actions for a business rise from the ashes.

Our organization has been working on training hispanic businesses to achieve better business practices for many years and we have the appropriate programs, speakers and trained teachers to carry out this great challenge of helping all Spanish-Speaking Businesses.

That is why we are asking for your financial support for the training of all businesses and to prevent them from continuing to close, because it is not only the problem of the covid-19 but the lack of understanding technological advancements that ends up affecting all those who stay working in an Ancient form.

This program will not only help small businesses, but the city of Pomona will be an example for other cities to implement more aid actions to their local organizations as they've done before.

Finally, I must mention that the city received funds to support small businesses, which did not reach all affected by the pandemic due to lack of preparation. We would like to use part of those funds to prepare and train Spanish Speaking business owners on how to create better business plans, with a good curriculum about business development and a better understanding of technology. We would also guide them to obtain required business codes such as a Duns and Bradstreet Number, Naics Codes, and EIN Tax ID to prepare them for contracts with the government entities or large corporations. This education will give them the support they need to grow, expand, and continue doing business in our city Pomona.

Sincerely,



Minerva Hernandez
president (Ceo)

REQUEST RECEIVED BY
BY ADMINISTRATION ON 7/23/20

CITY OF POMONA

DONATION AND FINDING OF PUBLIC BENEFIT REQUESTName of Organization: Pomona Valley America's Job Center of CAStreet/Mailing Address: 264 E. Monterey Ave., Pomona, CA 91767Daytime Phone Number: 909-326-4786Is Organization Registered as a 501(c): ☐ YES ☒ NOTax ID of Group or Individual receiving payment: n/a

(Tax ID number is required prior to issuance of donation.)

TOTAL FUNDING REQUESTED BY ORGANIZATION: ReaderboardTOTAL FUNDING REQUESTED BY COUNCILMEMBER(S): ONLYIS USE OF THE CITY SEAL BEING REQUESTED? ☐ YES ☒ NO

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PROMOTION OF EVENT ON ELECTRONIC READERBOARD: ☒ YES ☐ NO

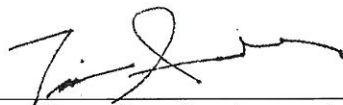
How will the Donation/Sponsorship be used? (The donation must primarily serve a public purpose, as opposed to solely benefiting an individual or private organization.)

Please see attached request to only publicize on the City' readerboard the opportunity to apply for LA -

County paid internships through the County's Youth at Work Program for youths ages 17 to 24 years of age.

What is the benefit to the City of Pomona? (An expenditure of public funds must be for the primary benefit of the public agency that is making the expenditure.)

This is a public service announcement to anyone who may know a youth who is out of work and/or seeking paid internship and training opportunities through the County.

I, Mayor/Councilmember Tim SANDOVAL, District No. 7, hereby request that the above donation/payment be made and that a finding of public benefit be determined by the City Council.Account Number: 101-1302-52107-00000Council Meeting Date: 8/3/2020

 Mayor/Councilmember Approval
Date: 7/9/20

