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**Pomona Economic Opportunity Center**

End of Year Report to City of Pomona: Quarters 3 and Quarter 4 FY 2019-2020

January 2020 - June 2020



1998 – 2020



**Figure 1: PEOC Staff and Workers Alongside LA County Supervisor Hilda Solis During Food Distribution Event at Pomona Fairplex April 2020**



## Pomona Economic Opportunity Center

### Mid-Year Report January 2020 – June 2020

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## **I. EMPLOYMENT**

### **A. Workforce Development and Employment**

The last 2 quarters for the FY 2019 – 2020 contract occurred during the onset and apogee of the COVID-19 global health pandemic. The pandemic affected the operations of our day laborer and household workers' programs respectively, prompting closure of not only these two workforce development programs but also of the entire organization.

As PEOC, we took the precautionary measures very seriously to protect not only PEOC staff, but also our membership base of day laborers and household workers. On March 12, the PEOC closed its main office and job dispatch site located on 1682 W. Mission Blvd. Pomona, CA. The closure was done a few days shortly after the first COVID-19 related death was reported in Los Angeles County at Pomona Valley Hospital. Citing the proximity, severity and the unknown contagion factors of the novel coronavirus, the PEOC took this very seriously and closed as of March 12, 2020, a week before Governor Gavin Newsome decreed a statewide mandate placing restrictions on various business and public gathering venues.

The indefinite closure of the PEOC main office and worker site were due to the proximity to which our worker dispatch program operates usually with 30 to 40 workers presenting themselves in a confined space onto the daily jobs list. A week prior to Gov. Newsome's mandates, we know that our daily operations of the day laborer and household workers program would not be feasible under the pandemic. Starting on March 13, 2020, we switched operations to remote only. The PEOC office and worker site on Mission Blvd has been off limits to workers and community members since March 12, 2020. We switched to a remote dispatch service requesting for day laborers and household workers to contact our Workforce Development Coordinator working remotely to be registered onto the jobs dispatch list. All incoming calls to the PEOC office were rerouted to the Workforce Development working offsite and connected day laborers and household workers incoming job and job prospects. The remote-only job dispatch services provided valuable support to day laborers and household workers dependent on support of PEOC staff to connect to jobs in Pomona. The remote-only also proved to be difficult to manage and oversee as many day laborers and household workers did not report to offsite Workforce Development Coordinator working offsite. The data reflected below from April 2020 to June 2020 reflect a low reporting rate from household workers and day laborer members of the PEOC.

A total of 483 jobs were dispatched under the Workforce Development program of the Pomona Economic Opportunity Center (PEOC) in the last two quarters of FY 2019-2020. The data reported below reflect the overall work orders and jobs dispatched that the Workforce Development program provided services for. The programmatic scope of the Workforce Development program of PEOC from January 2020 through June 2020 included both the Day Laborer Program and the Women Workers' Program. The numbers are extremely low as many day laborers and household workers lost employment opportunities and contact with employers from March 2020 to end of June 2020. The majority of the 483 jobs dispatched occurred in the first two months January 2020 and February 2020 as these two months we remained in full operation.

The second half of this fiscal year (FY 2019 – 2020) for this reporting period occurred during Spring months at a time wherein job distribution begins to climb. **Please see Table 1.** In this reporting period, the months of January, February and March were the best months for jobs dispatched at 179, 183 and 120 jobs respectively for those 3 months. The total hours dispatched was 2,783 for the reporting period.

**Table 1. Monthly Employment & Hours Dispatched**

Month	Number of Jobs Dispatched	Total Works Hours Dispatched
January	179	831
February	184	953
March	120	561
April	COVID Closure	68
May	COVID Closure	252
June	COVID Closure	118
<b>TOTAL</b>	<b>483</b>	<b>2,783</b>

**Table 2** illustrates the average daily employment of workers and the average hourly rate for which our day laborer and women workers received in payment for the work orders placed during the reporting period. The average hourly rate for the reporting period (average \$18.04) is more than 32 percent higher than the state minimum of \$12.00 per hour. With a mean average of \$18.04 per hour which is more than \$4.04 above the state minimum wage. As PEOC, we strive to ensure that our workers, as residents of Pomona, earn a living wage for their labor to sustain themselves and their families and to also be able to contribute economically into the city of Pomona by having expendable wages to shop locally particularly in small businesses in the city and be able to support those entities as well that are important to the City's self-sustainability.

**Table 2. Daily Employment and Hourly Average**

Month	Avg # of Workers Employed Daily	Average Hourly Rate Per Job
January	8.95	\$18.34
February	9.2	\$18.75
March	6	\$19.83
April	COVID Closure	\$19.67
May	COVID Closure	\$12.61
June	COVID Closure	\$19.01
	<b>Mean Avg.</b>	<b>\$18.04</b>

**Table 3:** Despite the COVID-19 pandemic and the economic shutdown, during the last two quarters of the 2019-2020 fiscal year, we registered a total of 1,666 workers and connected them to 483 jobs and work orders; An average of 32% of workers were connected to daily employment opportunities between January 2020 and June 2020. This percentage of connected work orders is 8% percent lower than the percentage during the same timeframe in last FY 2018-2020 (40 percent) no change in percentage of work orders placed.

**Table 3. Worker Registration**

Month	Total Registered	Total Employed	% Employed
January	527	179	34%
February	572	184	32%

March	378	120	31%
April	112	COVID Closure	N/A
May	65	COVID Closure	N/A
June	12	COVID Closure	N/s
<b>TOTAL</b>	1,666	483	32%

**Table 4** represents the income generated by work orders in the last two quarters of FY 2019-2020. This includes work orders for both the Day Laborer Program and Women Workers' Program. This latter table exemplifies the financial benefits that our workers are receiving through participation in our core program. This also projects the economic contribution that our workers as residents and community members will put back into the City of Pomona by buying locally and living within the city. **In the last 2 quarters for FY 2019-2020, the income generated via our Workforce Development program totaled \$48,223.86.** This figure is substantially lower compared to the \$96,911 in income generated for the previous year during the same reporting period. The COVID-19 pandemic made a dent in the lack of employment opportunities for our workers and income generated.

**Table 4. Income Generated by Month**

Month	Total Income Generated
January	\$14,768.98
February	\$15,843.04
March	\$9,600.84
April	\$1,266.00
May	\$4,543.00
June	\$2,202.00
<b>TOTAL</b>	<b>\$48,223.86</b>

#### **B. Highlights for Reporting Period**

- Income Generated: **\$48,222.86**
- Employment: **483 work orders placed**
- Median average for work orders placed on daily basis: **32 percent**
- Total Hours Dispatched: **2,783 work hours**
- Average Hourly Pay Rate: **Average \$18.04 per hour**
- Total Registration of Workers; **1,666 workers registered** in Pomona and total which received services for employment and job development.

The first 2 quarters of the fiscal year in 2019 – 2020 the income generated totaled for first 6 months of was \$102,769.34. **The income generated for the entire FY 2019 - 2020 contract**

**totals \$150,999.20. The income generated of \$150,999 reflects a 200 percent in net income in relation to the investment from the City and the annual \$75,000 yearly PEOC contract.**

Despite a global health pandemic and an economic shutdown, the data breakdown under analysis for overall work orders and income generated shows steady numbers across various categories for overall employment, hours worked and registration of workers that received workforce development services. These steadily data and numbers for employment and income generated present the value and dependability of the PEOC as an asset for employers, contractors and homeowners in Pomona and the surrounding cities to provide quality services, job development and employment opportunities for residents of Pomona.

## **II. COVID-19 SUPPORT**

The economic shutdown created by the COVID-19 pandemic impacted our workers greatly. Our workers represent the demographic of the most vulnerable and marginalized. The vast majority of our worker base was left without employment opportunities and without any form of income since the start of the pandemic and the State mandates to shut down businesses and certain places of work. As shown above in tables 1 – 4, there is a sharp downturn in employment opportunities, jobs dispatched and income generated in comparison to years' past, the data clearly shows a searing difference in employment. The majority of our workers did not and have yet to receive any support from the federal, state or local governments in COVID-19 relief such as the CARES Act. Most of our worker base also lacked access to any safety net programs including unemployment benefits, disability, State food stamps/food vouchers, medicare/medical or any other support to sustain themselves during the emergency shutdown. Due to the lack of any support emanating from any government tier, the PEOC since mid-March 2020, took on the role of educational outreach, asset mapping, resource sharing and direct assistance to over 250 workers on our membership base. These workers comprise the bulk of our membership and reflects low-wage, immigrant workers in Pomona.

PEOC has been an active participant in the Pomona COVID-19 Committee organized by Mayor Tim Sandoval. The PEOC has remained actively engaged in the Fundraiser Subcommittee and supporting in the formation and guidance to fundraise for the needs of the subcommittee and sharing resources. The Fundraiser Subcommittee organized to move forward with establishment and fundraising for the Pomona Compassion Fund as well as supporting with guidance around other funding from the City of Pomona to assuage pending eviction notices locally.

Through online fundraising, grants and donations, the PEOC has been able to support our base of day laborer and household workers with direct assistance during the COVID-19 pandemic. Most of this funding has emanated from private foundations and private donors with the specific aim to support marginalized communities affected by the COVID-19 pandemic such as our worker base. PEOC has distributed over \$84,000 in direct assistance to low-wage, immigrant workers in the forms of gift cards, food vouchers, checks and direct cash assistance. Another \$7,000 were distributed to workers as outside services to support in various capacities such as face masks, food distribution and others.

Please see reports attached for Membership Needs and Outside Services. During the reporting period, we have disbursed over \$91,000 to more than 250 day laborers and household workers. The \$91,000 in direct assistance to our workers coupled with the income generated for the entire FY 2019 - 2020 totals at \$150,999.20 totals to more than \$241,000 that have been pumped into the local economy in Pomona during a critical time for this marginalized and vulnerable community of low-wage, immigrant workers.



Figure 2: PEOC Distribution of Gift Cards to Day Laborers at PEOC. April 2020

Figure 2 and Figure 3 display the direct support provided to our base of day laborers, household workers, street vendors and warehouse workers. Most of our workers have been provided with consistent, yet minimal direct support from PEOC in the forms of gift cards, food vouchers, checks and cash to support during this pandemic. These funds were allocated in various forms to provide flexibility for our workers to utilize these funds as deemed necessary. As mentioned above, an estimated \$91,000 have been disbursed to our base of workers with another \$70,000 pending to be allocated and distributed before the end of the year. As the COVID-19 pandemic and certain social distancing and business closures remain in place, we anticipate continue fundraising directly with private donors and private donations to continue supporting our base of workers as long as the mandates stay in place.

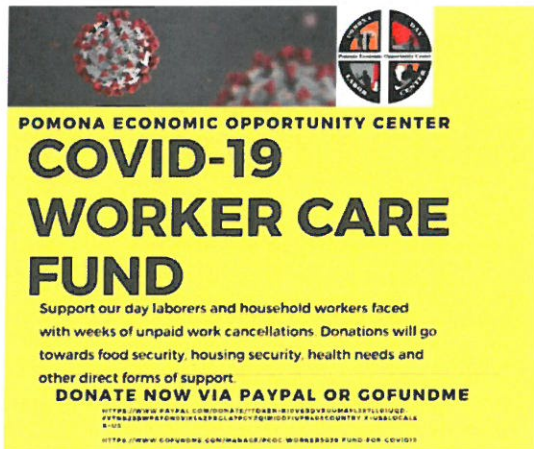


Figure 3: PEOC Distribution of Gift Cards to Day Laborers at PEOC. April 2020

Another important aspect to highlight during the COVID-19 pandemic included the direct support to tenants in Pomona. Letter writing and tenant mediation support to Pomona residents threatened with evictions and/or "Pay or quit" notices by landlords and property management companies. Since March 2020, on a weekly basis we have supported an average of 5 to 10 workers and/or community members at large by drafting letters from PEOC on behalf of tenant informing property management companies and landlords of the moratorium in place by the Governor. This procedure has supported many individuals and families during the pandemic.



## COVID-19 "Quédate en casa"

El 19 de marzo, el gobernador, Gavin Newsom, tomó la decisión de cuidar la salud de nuestras comunidades durante la pandemia de COVID-19. El ordenó que toda persona en California se quede en casa todo el tiempo que sea posible.

### ¿Estará todo cerrado?

NO. Las industrias esenciales pueden seguir operando. Siempre y cuando mantengan la distancia de 6 pies entre trabajadores y sigan las prácticas de salud recomendadas por el Centro para el Control y la Prevención de Enfermedades (CDC por sus siglas en inglés)  
<https://espanol.cdc.gov/enes/coronavirus/2019-ncov/index.html>

### ¿Qué me puede pasar sino cumpla la orden?

Una violación de estas órdenes puede resultar en una condena por delito menor. Más una multa de \$1000 o cumplir seis meses en la cárcel.

### Como Jornaleros ¿estamos violando la orden al buscar trabajo en las esquinas?

De acuerdo con la lista de trabajos esenciales, dependerá del pedido o solicitud de la patronal. Consideramos que los jornaleros, en el curso de su

### Como jornalero, ¿es esencial mi industria?

El estado de California elaboró una lista de sectores esenciales que están exentos de la orden ejecutiva de Quédate en Casa o "Stay At Home".

**Los sectores esenciales incluyen:** Vigilantes, trabajadores domésticos, fontaneros, exterminadores de plagas, trabajadores de transporte, electricistas, apoyo de energía y comunicaciones, gestión de residuos, reparación y mantenimiento de automóviles, cuidado infantil, público y privado, trabajadores de la construcción (incluida la construcción de viviendas).

### Bajo la orden "Quédese en casa", ¿cómo puedo buscar trabajo de manera segura?

- No se amontonen, esperen trabajo en grupos de 10 o menos
- Mantenga la distancia sana, 6 pies de entre trabajadores y empleadores

Figure 4: PEOC Educational Outreach Flyer in Spanish to Inform Day Laborers on COVID-19 Restrictions

We have participated in food drives and food deliveries particularly with God's Pantry, Growing Seeds, Pitzer College, Pomona Fairplex supporting these efforts to deliver food bags to thousands of Pomona residents on a weekly basis since March 2020. These efforts made in collaboration with various organizations and community leaders to provide food to thousands of Pomona residents. Community leaders including Council members Nora Garcia, Victor Preciado, Elizabeth Onteviros Cole and Mayor Sandoval as well as LA County Supervisor Hilda Solis and Assembly member Freddie Rodriguez have played critical roles in food distribution to our worker base and community members during the COVID-19 pandemic.



Figure 5: Food Distribution at PEOC During COVID pandemic.

### III. MEMBERSHIP AND RECRUITMENT

Our membership base continues to grow. Despite the COVID-19 pandemic and economic shutdown, we have engaged with our membership remotely via social media and

other platforms. Our educational outreach has grown during the reporting as a response to large need by our workers and community members. Through the expansion of our core work as an organization we have reached out to not only low-wage workers such as day laborers and domestic workers, but also to street vendors, warehouse workers and an array of community leaders and community members in the city of Pomona and surrounding region. We have more than 1,500 members at the end of June 2020 in our dues-paying membership database and phone line/database database. We use this database to conduct educational outreach about our services and work via a texting/phone info-line. The membership structure consists of Day Laborers, Women Workers, Pomona residents, community leaders, university students and others. An annual fee \$20 is suggested to become a member of PEOC. Our membership is open to all community members and residents, not simply day laborer and household workers. Our membership provides benefits for workers and non-workers in the form of invitation to job trainings, workshops, activities, events, access to our services.

We continue to outreach to an array of marginalized communities in the city of Pomona who will benefit from our programmatic services including the homeless, veterans, unemployed, and youth populations.



Figure 6: PEOC Women Workers During Educational Outreach Advocacy May 2020

#### IV. PUBLICITY

The PEOC continues to conduct promotional outreach for the Day Laborer Program and Women Workers' Programs and the services provided to both workers and residents of Pomona. For both programs, the outreach consists of the distribution of flyers in local neighborhoods in Pomona and surrounding cities, and tabling at various community events and resources fairs to encourage local homeowners, contractors and businesses to hire workers

from the PEOC. We also include social media strategy to promote our services and workers in Pomona and the community at large.

During the reporting we published advertising on our social media as well as printed media in *La Nueva Voz*. We continue to outreach at local community resource fairs, colleges, universities and high schools by conducting presentations on the services of the PEOC and our work. These colleges include Pomona College, Pitzer College, Scripps College, University of La Verne, Garey High School, Mt. SAC and others. We have a strong relationship with the GAINN (Los Angeles County of Education) employment office in Pomona to refer and facilitate further job opportunities for the workers within our city. Recently we have engaged with the America's Job Center of California on Holt Blvd to continue to facilitate resources and workforce development to workers in Pomona.

### A. Media Outreach:

The PEOC conducts extensive social media and print media outreach. During the reporting period we conducted both methods to promote the day laborer program, household workers program as well as other pertinent programs for Pomona residents. During the reporting we conducted heavy promotion of the day laborer program, household workers program and Census 2020 outreach in Pomona.

Month	Social Media Outreach
January	2,810
February	2,337
March	1,079
April	1,734
May	1,764
June	1,993
<b>TOTAL</b>	<b>11,717</b>

for individuals with disabilities:  
David Kiley  
David Kiley, a former employee who worked at Casa Colina for 17 years in the 1970s and 1980s, built their wheelchair support program. Despite a devastating spinal surgery, he continues to work at Hospital Center and Georgetown University Hospital.  
He served for two years in Iraq as commander of the 207th Signal Battalion and, on his return to Walter Reed, from 2004 to 2013 directed care for patients with severe traumatic brain injury.

patients receive the specialized care they need, regardless of their ability to pay.

**Your ad here!  
(909) 629-2292**

to protect the public health," and that the hotel quarantine concept is a "good example of working together to keep our communities safe and healthy."  
"We will get this done," she said of efforts to slow down the spread of the virus.

apparently, he didn't ask permission, the "word on the street" was that La Sierra was endorsing a Republican, and, well, you get the idea.  
We've run stories on candidates before - and candidates from different political parties. We can one a few months ago on a candidate.  
A word: Jay 13

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Pomona Valley

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• *Póngase en contacto con la Enfermería Escolar o Dental Center para más información, si es necesario*  
• *Pare para una sonrisa llame al: (909) 629-6142*

Assistant League of Pomona Valley Dental Center  
655 N. Palmdale, Pomona 91767  
Hours Tuesday - Wednesday 8AM-4PM  
Phone (909) 629-6142 • dentalcenter@alpv.org

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Deep Cleaning | Move-out Cleaning (to receive move-in deposit) | Floor mopping/waxing | Window Cleaning | Closet Organizing | Laundry Duties

Figure 7: PEOC Advertisement in La Nueva Voz to Promote Household Workers Program March 2020

## **B. News Media Links**

For links of news segments featuring our workers and services, please refer to the PEOC website [www.pomonadaylabor.org](http://www.pomonadaylabor.org)

Unseen & Unheard: PEOC Census Promotional Video

<https://www.youtube.com/watch?v=AdO7lEeQAY8>

February 13, 2020: *Conexion Migrante*

<https://conexionmigrante.com/2020-/02-/13/operativo-de-la-migra-en-pomona-california-deja-varios-detenidos/>

March 24, 2020: *La Opinion*

<https://laopinion.com/2020/03/24/trabajadores-sin-documentos-luchan-mientras-la-economia-se-detiene/>

April 5, 2020: Al Jazeera America

<https://www.youtube.com/watch?v=oDxCedUqcn0>

May 2, 2020: Telemundo

<https://www.telemundoareadelabaha.com/noticias/local/realizan-caravana-a-favor-de-trabajadores-inmigrantes/2077821/>

May 18, 2020: *The New York Times* (featuring PEOC worker, Jose)

<https://www.nytimes.com/2020/05/18/us/coronavirus-undocumented-california.html>

May 23, 2020: *The Daily Bulletin*

<https://www.dailybulletin.com/2020/05/23/californias-undocumented-workers-flood-agencies-with-calls-in-search-of-coronavirus-relief/>

June 18, 2020: Univision (featuring PEOC Board member Javier Hernandez)

<https://www.univision.com/local/los-angeles-kmex/elecciones-estados-unidos-2020/asi-recibieron-en-california-la-decision-de-la-corte-suprema-sobre-daca>

June 18, 2020: *The Daily Bulletin*

<https://www.dailybulletin.com/2020/06/18/daca-supporters-rally-in-pomona-to-cheer-supreme-court-ruling/>

June 26, 2020: PBS Newshour (featuring PEOC worker, Yenni)

<https://www.pbs.org/newshour/show/we-need-help-say-latina-workers-hit-hard-by-pandemic-job-losses>

## **V. REFERRALS AND ON-SITE SERVICES**

### **A. Resources and Referral System**

The work of the PEOC in the last 6 years has expanded to conduct grassroots advocacy on tenants' rights, immigration services, and educational outreach primarily for Pomona residents. This has expanded our referrals to the various emergent programs at PEOC. During the reporting period we supported our membership of day laborers, household workers, street

vendors and warehouse workers in connecting to various local and regional services. We connect Pomona residents and community members on the aforementioned emergent programs to organizations such as CHIRLA, CARECEN in Los Angeles for complex immigration services needs and also to organizations focused on tenant rights such Inland Fair Housing and Neighborhood Legal Services in Pomona.

On tenant tights, we continue to provide mitigation and act as a liaison for our day laborers, women workers and community members facing evictions, exorbitant rent increases and/or encountering squalid living conditions in their home. The services provided for tenants include referral services to governmental agencies, assistance in finding transitional housing (if needed), letter writing support, document preparation, mediation with landlords and other support to assuage or prevent eviction. During the reporting period, we average 5-10 cases per week of tenants from Pomona residents seeking support in various ways for unjust and exorbitant rent increases, eviction notices and squalid living conditions. We refer tenants also to Neighborhood Legal Services office in Pomona to get additional support outside our scope on the issues housing and tenant law.

Other referral and educational services we provide is we regularly assist our worker members with wage theft claims, employer disputes, language access services, mediation with their employers, referrals to health services, and resource-sharing to other agencies and community organizations like Wage Justice Center, Bet Tzedek and MALDEF in Los Angeles and also with supportive services like job training like America's Job Center in Pomona for educational opportunities, food and housing as well. We typically refer our members to LA Care Community Resource Center, East Valley Community Health Center, community clinics City of Hope and Park Tree for medical services and Bienestar Pomona. For psychological and/or mental health needs, we have established a strong bond with Tri City Mental Health Services and have referred our members to said agency and also Western University. Holy Name of Mary Church in San Dimas continues to donate food and clothing to the PEOC. Every month. Holy Name of Mary Church in San Dimas donates clothing, shoes, bed sheets and other materials for our workers and community members. We have established ties with local colleges and universities such as Mt. SAC, Pitzer College and Pomona College, Scripps College to bring resources and services as needed.

## **B. Educational Outreach**

As PEOC, prior to COVID19 pandemic also conducted weekly educational outreach sessions every Monday at the offices of the Pomona Unified School District (PUSD) to prep immigrant community members to take the written exam and behind-the-wheel test with the Dept. of Motor Vehicles. Through these educational outreach and prep session at the PUSD, we have been able to provide educational outreach services to over 120 parents from the PUSD parents' groups.

During the reporting period, the PEOC participated in the monthly Pomona Complete Count Committee meetings. The PEOC participated in over 2 dozen of educational outreach events and workshops to prepare Pomona residents for the Census 2020. We participated alongside community leaders, City Council and other community-based organizations to provide important and pertinent information in preparation for the 2020 Census. During the Census educational outreach, the PEOC also conducted digital text banking and phone banking to inform residents and motivate to fill out the 2020 Census. Through the Census outreach work, during this reporting period, we have reached over 8,000 Pomona residents to inform and engage in the 2020 Census via social media and direct in-person canvassing and/or phone banking strategies.

### C. Educational Outreach Events

**FORO COMUNITARIO**

**VIERNES, 7 DE FEBRERO**  
8:30 AM - 10:30 AM

**Venga a aprender:**

- Como hacer sus impuestos
- Llenar formas W-2 y 1099
- Cambios a Renovación de ITIN
- Pagos Mensuales al IRS

**Centro Jornalero de Pomona**  
1682 W MISSION BLVD POMONA, CA 91766

**COMMUNITY FORUM**

**FRIDAY, 7<sup>TH</sup> OF FEBRUARY**  
8:30 AM - 10:30 AM

**Topics Discussed:**

- Taxes & the IRS
- How to fill W-2 & 1099 Forms
- Changes in Renewing your ITIN
- Monthly Payments to the IRS

**Day Labor Center**  
1682 W MISSION BLVD POMONA, CA 91766

Figure 8: PEOC Community Forum Financial Literacy and Tax Filing Jan. 2020



Figure 9: Pomona Census Caravan Organized by PEOC Alongside Mayor Tim Sandoval and Office of LA County Supervisor Hilda Solis. June 2020.

## VI. COALITION-BUILDING

The PEOC continues to build coalitions with groups and agencies in and around the Pomona area for the betterment of day laborers and the general community of Pomona. During the reporting period, the PEOC has taken initiative and leadership in the Pomona Complete Count Committee alongside the City of Pomona and dozens of local community-based organizations. We continue to have strong ties to important community organization and agencies within the city of Pomona and around the region such as; State Senator Connie Leyva, Office of Los Angeles County Board of Supervisor Hilda Solis, , and Assembly Member Freddie Rodriguez, Pomona Fairplex, Youth & Family Master Plan Community Board (Pomona's Promise), Pomona Unified School District, Pomona Police Dept, Pomona Teachers Association, Latina and Latino Roundtable, Cal Poly Pomona, Claremont Colleges, United Voices of Pomona, the Fairplex, Tri City Mental Health Services, Gente Organizada, Pomona United for Stabilized Housing (PUSH),

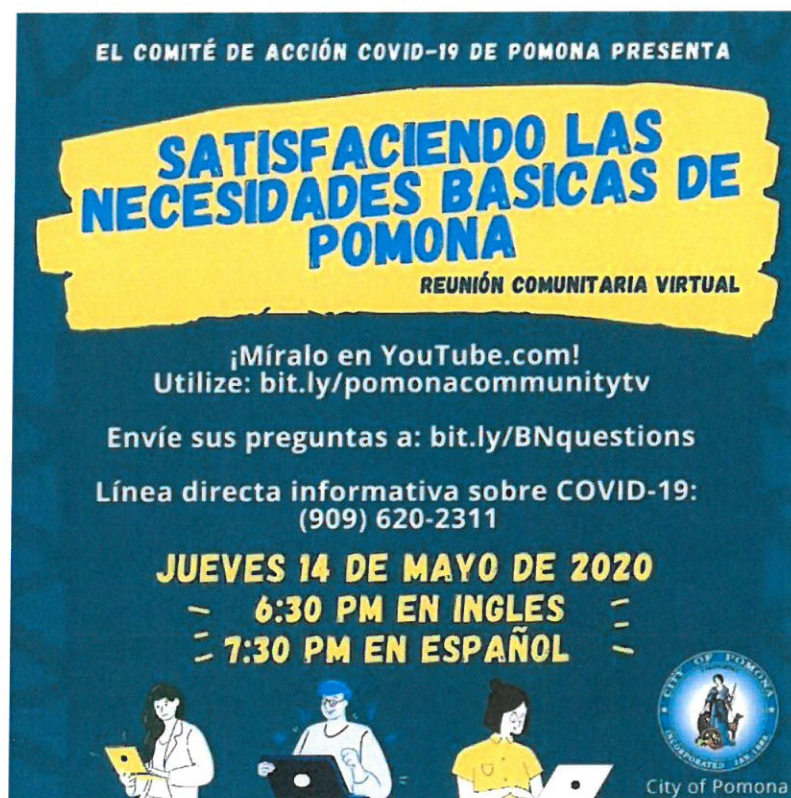


Figure 10: Pomona Basic Needs Committee Virtual Community Forum May 2020

We have successfully maintained our existing partnerships and developed new relationships with local and regional groups. We are in partnerships with the Warehouse Workers Resource Center, the Mexican Consulate office in San Bernardino, Guatemalan Consulate, the Inland Coalition for Immigrant Justice (ICIJ), Sacred Heart Catholic Church (Pomona), Our Lady of Assumption Church (Claremont), Holy Name of Mary Church (San Dimas), Brown Memorial Temple (Pomona) and St. Joseph Catholic Church (Pomona). The PEOC continues to build coalitions with groups in and around the Pomona area for the betterment of day laborers, household workers and the general community of and residents in the City of Pomona.

## **VII. FUNDRAISING**

With support from the City Council of Pomona, institutional foundations, government agencies and the direct support of the Pomona community, we continue to move towards increased financial independence and improve self-sustainability via other funding sources. During the last 2 quarters of FY 2019-2020 the PEOC was active in securing additional funding for our core programs as well as securing support for our workers during the COVID-19 pandemic. Highlights include \$175,000 of direct donations and foundation support for COVID-19 assistance to low-wage, immigrant workers.

- We received \$37,5000 half installment of yearly contract from the City of Pomona to operate Day Laborer Program
- We received \$35,000 from the California Community Foundation to support in Census 2020 outreach in Pomona.
- We received \$25,000 from James Irvine Foundation to support in COVID-19 cash assistance to low-wage, immigrant workers in Pomona
- We received \$40,000 from California Domestic Workers' Coalition to support in PEOC household workers program, grassroots advocacy and COVID-19 direct assistance to low-wage, immigrant workers.
- We received \$75,000 from the California Community Foundation to support in COVID-19 direct assistance to low-wage, immigrant workers.
- We received \$10,000 from the National Day Laborer Organizing Network (NDLON) for COVID-19 direct support to day laborers
- We received \$25,000 from the National Domestic Workers Coalition for educational outreach to household workers.
- We received \$15,000 from California Calls to support in civic engagement and Census Outreach.
- We received \$100,000 from Blue Shield Foundation for health access support to low-wage, immigrant workers.
- We received over \$13,000 in contributions from individual donors to support day laborers during COVID-19 pandemic
- We received \$5,000 from office of LA County Supervisor Hilda Solis for support to residents in LA County District 1
- We received \$23,000 from NDLON for health and safety trainings to immigrant workers.
- We received \$51,000 from State of CA Dept. of Social Services for immigration services to community members in Pomona.
- We received \$20,000 from the Inland Empire Community Foundation to support in Census 2020 community and educational outreach.

## **VIII. NON-PROFIT MANAGEMENT**

Fernando Romero is the Executive Director and during the reporting period ended his fifth year at the helm after he assumed this position in January 2015. The PEOC Board of Directors is currently comprised of 8 members including Board President Miguel Caballero Esq, Vice-President Erika Paz, Treasurer Sheheryar Kaoosji and Secretary Andrea Moreno. The Board of Directors continues to meet once a month to review and oversee the organization's finances, programmatic goals, fiduciary responsibilities and organizational outcomes. During the reporting period, we have added one Board member, Linda Hinojos, a Pomona resident and housing justice advocate. The PEOC Board is comprised of lawyers, business professionals, housing advocacy professionals, educators, labor rights organizers and community leaders. We remain in compliance with the generally recognized standards of non-

profit management operations, insurances and liability. During the reporting period the PEOC obtained professional liability insurance for coverage of our immigration services program. Our bookkeeper, Mariela Pulido, has been with the PEOC more than 13 years provides adequate and sound financial management practices such as monthly financial reports for the Executive Director and the Board of Directors. During the reporting period, we hired a full-time community organizer, Fanelly Millan to support workers' outreach to day laborers, household workers, street vendors and other low-wage, immigrant workers.

In January 2020, the PEOC renewed its 5-year recognition under the Office of Legal Access Program (OLAP) under the US Dept. of Justice to provide free/low-cost services for naturalization and other immigration benefits. Under this new core program, we have not only conducted document preparation for prospective citizens but also conduct ELL classes, civics and US history and other naturalization services for our workers and community members. As accredited and recognized organization, we abide by the US Dept. of Justice expectations to provide low-cost immigration services. At same time, we follow insurance and liability for all aspects including automobile, liability, malpractice insurance (per immigration services) insurance and Board of Director' insurance.

## **IX. FACILITIES MANAGEMENT**

The current COVID-19 pandemic remains in effect. PEOC scheduled to re-open in first week of July with limited capacity to support our day laborer and household workers program. We intend to conduct a soft opening with limited hours and capacity. We intend to follow the strict guidelines set forth by the County, State and federal Center for Disease Control to maintain safe distance and hygienic work space. We intend to provide limited access to our main office site to staff only and workers and community members will need to be checked for temperature and any symptoms related to COVID-19. The PEOC maintains compliance with all applicable building, insurance requirements and safety codes mandated by local, state and federal regulations. The PEOC continues to provide in-house janitorial services and daily maintenance of the PEOC's physical building to ensure compliance of general safety codes. The PEOC continues to remain closed only on Sundays and maintains operation of the Day Laborer Program and Women Workers' Program open and running six days per week, Monday through Saturday schedule of 6:30 AM to 2:00 PM, with a full-time Job Development Coordinator coordinating with day laborers and household workers and employers and dispatching jobs during those days and that timeframe.

# **X. PEOC Financial Report: January 2020– June 2020**

	<b>TOTAL</b>
<b>Revenue</b>	
City of Pomona	\$37,500
Liberty Hill Foundation	\$4,000
Memberships & Contributions	\$13,114
CA Dept. of Social Services	\$51,000
CA Community Foundation	\$110,000
James Irvine Foundation	\$25,000
IE Community Foundation	\$20,000
California Calls	\$15,000
CA Domestic Workers Coalition	\$40,000
National Domestic Workers' Alliance	\$25,000
NDLON	\$33,000
Blue Shield Foundation	\$100,000
Los Angeles County	\$5,000
Immigrant Legal Resource Center	\$4,000
<b>Total Revenue</b>	<b>\$482,614</b>
<b>Expenses</b>	
Advertising & Publicity Expenses	\$1,967.55
Legal and Professional	\$11,400.00
Office Expenses	\$4,655.23
Employee Health Insurance	\$21,779.29
Membership Needs & Expenses	\$84,685
Nutritional Services	\$2,100
Program Supplies & Expenses	\$1,120.24
Program Expenses Outreach	\$4,620
Telephone Expenses	\$1,217.62
Postage and Shipping Expenses	\$516.54
Maintenance Expenses	\$459.
Wages Expense	\$141,531.33
Printing Expense	\$193.53
Travel and Mileage Expenses	\$2,242.50
Payroll Taxes	\$38,538.49
Meeting Expenses	\$3,119.42
Rent or Lease Expenses	\$4,500
Insurance Expenses	\$7,279
Special Events Expenses	\$1,067.45
Training Expenses	\$1,264.77
Fundraiser Expenses	\$204.39
Utilities Expenses	\$1,433.38
Outside Services (Consultants)	\$20,071.67
Outside Canvassing	\$15,475.11
<b>Total Expenses</b>	<b>\$371,441.51</b>

## XI. Photos



Figure 11: PEOC Census Caravan Outreach Event June 17, 2020



Figure 12: PEOC Census Outreach Flyer June 2020



Figure 13: PEOC Member Manuel Became a US Citizen With Support of PEOC. June 2020



Figure 14: PEOC Daylaborers During Health and Safety Training and Distribution of Face Masks. May 2020