



# CITY OF POMONA VEHICLE PARKING DISTRICT BOARD OF PARKING PLACE COMMISSIONERS

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## STAFF REPORT

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September 10, 2020

Agenda No: 09-10-04

To: Honorable Chairperson and Members of the Board of Parking Place Commissioners

From: Kirk Pelsner, Deputy City Manager

Submitted By: Joaquin Wong, Senior Project Manager

**SUBJECT: COVID 19 VEHICLE PARKING DISTRICT REVENUE STATUS REPORT**

### **RECOMMENDATION:**

It is recommended that the Vehicle Parking District (VPD) Board of Parking Place Commissioners continue to charge the standard parking permit fees during the Covid 19 Pandemic unless directed otherwise by the City Council

### **EXECUTIVE SUMMARY:**

Due to the Covid 19 Pandemic, VPD parking revenues were significantly down. It is estimated that approximately \$250,000 to \$300,000 in parking revenues went unpaid during the months of April through September 2020 (two quarters) and is expected again the coming quarter (October - November). Parking was essentially free, regulations were not enforced in the first quarter and a half. To assist Downtown small businesses the City Council implanted "Activate Pomona" allowing businesses to utilize VPD lots to conduct outdoor commerce at no charge. In addition, the VPD waived Western University's permit fees estimated to be \$105,000 per quarter due to "Shelter in Place" orders. Only a limited amount of staff worked on campus, the majority of attendees attended classes and worked from home. The University will most likely continue to request an extension to forego parking permit payments until students and staff begin to physically attend classes. This would be a revenue reduction of approximately \$105,000 per quarter. A full recovery may never be realized as the University, the VPD's largest permit holder has discovered that off-site classes may be the norm in the future. Additionally, other permit holders have not paid last quarter's or this quarter's permit fees.

The VPD will forego an estimated \$250,000 - \$300,000+/- due the pandemic. The VPD has done its part to accommodate the Downtown during this pandemic. The VPD must generate revenues to continue operating. Therefore additional monetary assistance is not recommended at this time.

Prepared by:

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Joaquin Wong, Senior Project Manager