Proposition 68

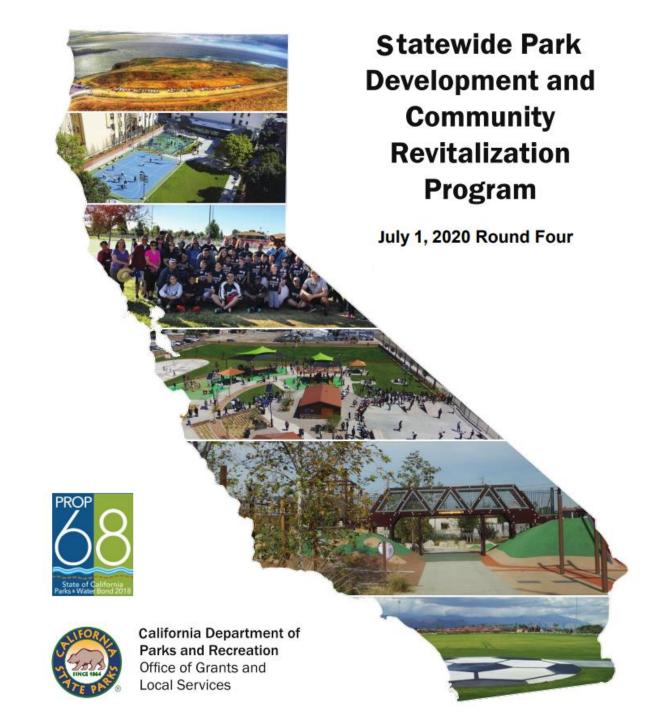
Statewide Park Development and Community Revitalization Program Round 4



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PROJECT SELECTION CRITERIA		MAX POINT VALUE
PROJECT LOCATION		
1.	Critical Lack of PARK SPACE	15
2.	Significant Poverty	16
3.	Type of Project	10
COMMUNITY ENGAGEMENT		
4.	Community Based Planning	18
5.	Employment or Volunteer Opportunities	6
6.	Partnerships or Committed Funding	3
OPERATION AND MAINTENANCE CONSIDERATIONS		
7.	Environmental Design	7
8.	Public Use Fees and Hours of Operation	5
SUMMARY ABOUT PROJECT NEED, BENEFITS, AND READINESS		
9.	Community CHALLENGES, Project Benefits and Readiness	20
MAXIMUM SCORE		100

Tony Cerda Park

- Within ¹/₂ Mile Radius:
 - 5th Lowest Park Acres/1,000 People
 - 7th Lowest Median Income
- Significant history of community interest and involvement
- Need for renovations due to facility conditions
- Nearby partnership opportunities



Garfield Park

- Within ¹/₂ Mile Radius:
 - 2nd Lowest Park Acres/1,000 People
 - 1st Lowest Median Income
 - 1st Highest number of people in Poverty
- Need for renovations due to facility conditions, including the Community Center



Memorial Park

- Within ¹/₂ Mile Radius:
 - 10th Lowest Park Acres/1,000 People
 - 4th Lowest Median Income
 - 5th Highest number of people in poverty
- History of community interest
- Need for renovations due to facility conditions
- Oldest Community Center in Pomona
- Honors veterans



Parks and Recreation Commission Goals Addressed

Goal 1 – Review and update Parks and Recreation Commission Bylaws for better accountability.

Goal 2 – Support the creation of a park masterplan and manage parks in an objective, purposeful way to meet the diverse needs and desires of residents.

Goal 3 – Activate park participation and activities through increasing user ship and fostering a sense of community ownership and unity.

Goal 4 – Exercise fiscal responsibility and prudently manage funds, while maintaining public trust.

Goal 5 - Promote the creation of parks and amenities that serve to attract visitors and interests to the unique history and culture of Pomona.

Goal 6 – Cultivate partnerships with local organizations and educational institutions to improve and generate more park involvement.

Goal 7 - Encourage environmental responsibility and sustainability.





Questions?

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