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# CITY OF POMONA

## COUNCIL REPORT

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November 16, 2020

To: Honorable Mayor and Members of the City Council

From: James Makshanoff, City Manager

Submitted By: Beatrice Marrufo and Jocelyn Rios-Ewing, Senior Administrative Assistants

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:  
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED  
FUNDS**

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### **RECOMMENDATION:**

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s); and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

### **CURRENT REQUEST:**

- A) Amount to be determined to provide emergency relief for those affected by COVID-19 Pandemic – Requested Amount: TBD
- B) Amount to be determined to Pomona Catholic School for their 22<sup>nd</sup> Annual Pomona Catholic Casino Night – Requested Amount: \$2,000
- C) Amount to be determined to Sowing Seeds for Life for Holiday Drive – Requested Amount: TBD
- D) Amount to be determined for City Council Sponsored Holiday Toy/Food Drives – Requested Amount: TBD
- E) Amount to be determined to Pomona Police Department for Santa Cop for Holiday Toy Drive – Requested Amount: TBD
- F) Amount to be determined to American Legion Post 30 for Field of Freedom Project – Requested Amount: \$964.36
- G) Amount to be determined to Pearls of Service for their 50<sup>th</sup> Anniversary Virtual Gala “A Legacy of Service in the Greater Pomona Valley” – Requested Amount: TBD
- H) Amount to be determined in support of a Virgen de Guadalupe Altar – Requested Amount: TBD
- I) Amount to be determined to in support of maintenance and repairs for Little Free Libraries – Requested Amount: TBD
- J) Amount to be determined to in support of planting trees in Pomona District 4 – Requested Amount: TBD

K) Amount to be determined in support of the Downtown Pomona Christmas Parade –  
Requested Amount: TBD

**FISCAL IMPACT:** All approved expenditures are paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2020-21 Budget.

**PREVIOUS RELATED ACTION:** At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit "Best Practices" Guidelines and the Finding of Public Benefit Request Form.

**DISCUSSION:** The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly requested findings are attached (Attachments 1-11).

### ***Current Requests***

Organization: **TBD**

Project/Activity: Emergency relief for those affected by COVID-19 Pandemic

Finding Recommended: Emergency relief for those affected by COVID-19 Pandemic

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: **Pomona Catholic School**

Project/Activity: 22<sup>nd</sup> Annual Pomona Catholic Casino Night

Finding Recommended: Academic scholarships to empower youth and shape future leaders.

Councilmember Recommending Funding: Councilmember Steve Lustro

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: TBD

Organization: **Sowing Seeds for Life**

Project/Activity: 14<sup>th</sup> Annual Holiday Drive

Finding Recommended: Providing gift cards for local families this holiday season.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: **TBD**

Project/Activity: Council Sponsored Holiday Toy/Food Drives

Finding Recommended: Providing toys/food and similar for local families this holiday season.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

**Organization: Santa Cop**

**Project/Activity:** Pomona Police Department sponsored annual toy drive.

**Finding Recommended:** Providing toys for local families this holiday season.

**Councilmember Recommending Funding:** Councilmember Steve Lustro

**Organization Requested Funding Amount:** TBD

**Councilmember Requested Funding Amount:** TBD

**Organization: American Legion**

**Project/Activity:** Field of Freedom Project

**Finding Recommended:** Honor Veterans with a field of flags at City Hall on Veterans Day.

**Councilmember Recommending Funding:** Mayor Tim Sandoval

**Organization Requested Funding Amount:** \$964.36

**Councilmember Requested Funding Amount:** TBD

**Organization: Pearls of Service**

**Project/Activity:** Virtual 50<sup>th</sup> Anniversary Celebration & Scholarship Gala.

**Finding Recommended:** Offer scholarships and continue services projects in Pomona Valley.

**Councilmember Recommending Funding:** Mayor Tim Sandoval

**Organization Requested Funding Amount:** TBD

**Councilmember Requested Funding Amount:** TBD

**Organization: TBD**

**Project/Activity:** Virgen of Guadalupe Altar in

**Finding Recommended:** Community recognition and unity.

**Councilmember Recommending Funding:** Councilmember Nora Garcia

**Organization Requested Funding Amount:** TBD

**Councilmember Requested Funding Amount:** TBD

**Organization: TBD**

**Project/Activity:** Little Free Libraries

**Finding Recommended:** Maintenance/repair, stocking, and any related costs for Pomona LFL.

**Councilmember Recommending Funding:** Councilmember Nora Garcia

**Organization Requested Funding Amount:** TBD

**Councilmember Requested Funding Amount:** TBD

**Organization: TBD**

**Project/Activity:** Tree planting in District 4

**Finding Recommended:** Providing an improved look in the neighborhood, shade, and habitat.

**Councilmember Recommending Funding:** Councilmember Elizabeth Ontiveros-Cole

**Organization Requested Funding Amount:** TBD

**Councilmember Requested Funding Amount:** TBD

**Organization: TBD**

**Project/Activity:** Downtown Pomona Christmas Parade

**Finding Recommended:** An annual tradition that brings the community together during the holidays.

**Councilmember Recommending Funding:** Councilmember Nora Garcia

Organization Requested Funding Amount: TBD  
Councilmember Requested Funding Amount: TBD

### ***Findings Eligible for Contributions***

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are still eligible for additional contributions.

Organization: **TBD**  
Project/Activity: Spooky Treats and Eats  
Finding Recommended: Support Halloween Event  
Finding Date: 10/19/20  
Councilmember Recommending Funding: Councilmember Victor Preciado  
Organization Requested Funding Amount: TBD  
Deadline for Contributions: 11/19/2020  
Councilmember Requested Funding Amount: D5 - \$100  
Total Funding Amount: \$100

Organization: **TBD**  
Project/Activity: Emergency relief for those affected by COVID-19 Pandemic  
Finding Recommended: Emergency relief for those affected by COVID-19 Pandemic  
Finding Date: 10/19/20  
Councilmember Recommending Funding: Councilmember Nora Garcia  
Organization Requested Funding Amount: TBD  
Deadline for Contributions: 11/19/2020  
Councilmember Requested Funding Amount: TBD  
Total Funding Amount:

Organization: **Ganesha High Boys Soccer**  
Project/Activity: Fundraiser for purchase of State Championship rings.  
Finding Recommended: Helping student athletes.  
Finding Date: 10/19/20  
Councilmember Recommending Funding: Councilmember Nora Garcia  
Organization Requested Funding Amount: \$10,000  
Deadline for Contributions: 11/19/2020  
Councilmember Requested Funding Amount: D2 - \$500, D3 - \$300, D5 - \$250  
Total Funding Amount: \$1,050

Organization: **Assistance League of Pomona Valley**  
Project/Activity: The Great ALPV Scavenger Haunt  
Finding Recommended: To help children in Pomona who are homeless through various programs.  
Finding Date: 10/19/20  
Councilmember Recommending Funding: Councilmember Nora Garcia  
Organization Requested Funding Amount: TBD  
Deadline for Contributions: 11/19/2020  
Councilmember Requested Funding Amount: D3 - \$300

Total Funding Amount: \$300

Organization: **TBD**

Project/Activity: Purchase of trees to be planted on bare parkways along Washington St.

Finding Recommended: Improving our cityscape and creates beauty in our neighborhoods.

Finding Date: 10/19/20

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/19/2020

Councilmember Requested Funding Amount: D4 - \$5,118.60

Total Funding Amount: \$5,118.60

Organization: **TBD**

Project/Activity: Little Free Libraries

Finding Recommended: Maintenance/repair, stocking, and any related costs for Pomona LFL.

Finding Date: 10/19/20

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/19/2020

Councilmember Requested Funding Amount: TBD

Total Funding Amount: \$0

Organization: **Pomona Valley America's Job Center of CA**

Project/Activity: Advertisement of Pomona job opportunities at CHERP's solar power.

Finding Recommended: Public service announcement for Pomona residents out of work/seeking local career opportunities.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: N/A

Councilmember Requested Funding Amount: N/A

### ***Recap of Expended Funds***

The following summarizes additional Council contributions toward findings that expired and are past the 30 day period following Council approval, in accordance with the Council adopted policy.

Organization: **TBD**

Project/Activity: Emergency relief for those affected by COVID-19 Pandemic

Finding Recommended: Emergency relief for those affected by COVID-19 Pandemic

Finding Date: 10/5/20

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: TBD

Deadline for Contributions: 11/6/2020

Councilmember Requested Funding Amount: D4 - \$500 (10/24 Food Distribution at Urban Mission)

Total Funding Amount: \$500

**Organization: Pomona Public Works Department**

**Project/Activity:** Installation of a plaque in front of tree in D5

**Finding Recommended:** To acknowledge Charles Lopez and his contributions to Pomona.

**Finding Date:** 10/5/20

**Councilmember Recommending Funding:** Councilmember Steve Lustro

**Organization Requested Funding Amount:** TBD

**Deadline for Contributions:** 11/6/2020

**Councilmember Requested Funding Amount:** D5 - \$300

**Total Funding Amount:** \$300

**Organization: 400 Block of West Columbia-Christmas on Columbia**

**Project/Activity:** Hard-closures for the decorating and kick-off days.

**Finding Recommended:** Christmas on Columbia is a community display open all of December for the entire community to drive past and enjoy.

**Finding Date:** 10/5/20

**Councilmember Recommending Funding:** Mayor Tim Sandoval

**Organization Requested Funding Amount:** TBD

**Deadline for Contributions:** 11/6/2020

**Councilmember Requested Funding Amount:** TBD

**Total Funding Amount:** \$0

**COUNCIL PRIORITIES & GOALS:** This item supports the 2019-2020 City Council Priority & Goals:

**Priority 3: Safe and Clean Community**

-*Goal K:* Encourage community participants to provide food and services at Hope 4 Home or other service facilities...

-*Goal M:* Step 3. Increase the level of senior, family and youth activities within the parks community centers in an effort to decrease the level of negative activities that occur.

-*Goal N:* Take actions to eliminate prostitution, human trafficking, and gang-related violence: Step 2 - Support gang outreach and other related programs.

**Priority 4: Infrastructure**

-*Goal O:* Improve Park facilities in the following general order of priority: 1) ensuring that existing amenities are functioning; 2) rehabilitating bathrooms and other park facilities; 3) adding trees...

**ATTACHMENT(S):**

Attachment No. 1 – COVID-19 Emergency Expenses

Attachment No. 2 – Pomona Catholic School

Attachment No. 3 – Sowing for Seeds

Attachment No. 4 – Council Toy/Food Drive

Attachment No. 5 – Santa Cop

Attachment No. 6 – American Legion

Attachment No. 7 – Pearls of Service, Inc.

Attachment No. 8 – TBD (Virgen de Guadalupe Altar)

Attachment No. 9 – Little Free Libraries

Attachment No. 10 – District 4 Tree Planting

Attachment No. 11 – Downtown Pomona Christmas Parade

Prepared by:

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Senior Administrative Assistants