



CITY OF POMONA

COUNCIL REPORT

February 22, 2021

To: Honorable Mayor and Members of the City Council

From: James Makshanoff, City Manager

Submitted By: Mark J. Gluba, Deputy City Manager

SUBJECT: STATUS UPDATE OF PREVIOUSLY ADOPTED CITY COUNCIL PRIORITIES AND GOALS AND DISCUSSION OF GOALS AND PRIORITIES FOR FISCAL YEAR 2021/22

RECOMMENDATION:

It is recommended that the City Council take the following actions:

- 1) Review, discuss and receive and file the updates for previously adopted City Council Priorities and Goals (Attachment) ; and
- 2) Discuss City Council Priorities and Goals for the coming Fiscal Year.

EXECUTIVE SUMMARY: On July 1, 2019, the Council last discussed progress updates regarding four priorities with associated goals. Due to the unanticipated impacts of the Covid-19 Pandemic, Goals and Priorities updates or discussions have not been calendared over the last year. Staff has prepared status updates for previously established priorities and goals, which are included in Attachment 1 for review, discussion, and approval and/or modification by the full City Council.

FISCAL IMPACT: None with this action.

PREVIOUS RELATED ACTION: At Special City Council Meetings held on March 25 and April 8, 2019, and July 1, 2019 the City Council identified general priorities and goals. On July 1, 2019 the Council received updates and discussed the existing priorities and goals at a Special Meeting.

DISCUSSION: Setting clear priorities and goals will help to focus the City's limited resources on the areas deemed most important by the Council. To that end on March 25, 2019, the City Council held a special meeting and focused on a "SWOT" analysis – an analysis of strengths, weaknesses, opportunities and threats. On April 8, 2019, a follow-up special meeting was held. Four major priorities were identified. In addition, each Council Member and the City Manager identified their top 10 priorities. At the meeting, those priorities were discussed and prioritized. Each Council Member identified two long-term goals and two short-term goals for each priority.

The approved priorities, goals and steps are included in Attachment 1. The four major priorities are as follows:

Priority 1: Fiscal and Operational Responsibility

Priority 2: Economic Development

Priority 3: Safe and Clean Community

Priority 4: Infrastructure

It should be noted that there are many projects and actions completed by City Council and staff that are not reflected in the attached goals. The goals focus on enhancements designed to move the City forward and to give staff direction on how to prioritize projects when there are conflicting demands. This does not mean the other current activities are not important, but is a reflection that it is not practical to include every single activity and on-going goal for the City in one list.

The purpose of this report is for the full City Council to review and discuss these goals. After discussion, the Council can receive and file the update, approve continuation of the goals as proposed or direct staff to make changes.

Prepared by:

Mark J. Gluba
Deputy City Manager

ATTACHMENT:

Attachment – City of Pomona City Council Priorities and Goals Status Update 2-22-21