



# **CITY OF POMONA**

## **CULTURAL ARTS COMMISSION**

### **CITIZENS ADVISORY COMMITTEE**



**DATE:** February 22, 2021

**TO:** Cultural Arts Commission Citizens Advisory Committee

**FROM:** Anita D. Gutierrez, AICP, Development Services Director

**SUBJECT:** Conceptual Design Plan (PUBART 15506-2021) for a new bronze mermaid statue and water fountain at a new hotel project under construction at 2027 Rancho Valley Drive.

#### **RECOMMENDATION**

Staff recommends that the Cultural Arts Commission Citizens Advisory Committee (CACCAC) recommend approval of Conceptual Design Plan (PUBART 155601-2021) to allow the installation of a new bronze mermaid statue and water fountain at a new hotel project under construction at 2027 Rancho Valley Drive.

#### **PROJECT/APPLICANT INFORMATION**

<b>Address</b>	2027 Rancho Valley Drive
<b>Assessor's Parcel Number (APN)</b>	8344-024-040
<b>Zoning District</b>	C-4
<b>Specific Plan</b>	N/A
<b>General Plan Designation</b>	Transit Oriented District: Neighborhood
<b>City Council District</b>	5
<b>Applicant</b>	Bill Hu

#### **PREVIOUS PLANNING ACTIONS:**

4-12-17 Planning Commission approval for a Conditional Use Permit (CUP 5490-2016) for the development of a new five-story, 149-room hotel with on-site alcohol sales. PC Resolution No. 17-009.

#### **PROJECT DESCRIPTION**

The proposed project will place artwork at the site of a proposed development to satisfy the requirements of the Art in Public Places Program. The subject site is located along Rancho Valley Road, west of Rio Rancho Towne Center, and is currently being developed with a Garden Inn Hilton hotel (Attachment 1). The applicant has selected the artist Pescara to execute the proposed

project, which includes the installation of a bronze mermaid statue and water fountain along the entrance of the project site (Attachment 2).

### **PROPOSED CONTENT**

The applicant has chosen to purchase an original work of art created by Pescara and will be installing it on the project site. In the artist biographical material (Attachment 3), Pescara is a group of artists and skilled foundry craftsmen, which were originally based in Italy. Their main location now is in Van Nuys, California and they specialize in the designing and manufacturing of original artwork pieces, majorly casted bronze sculptures. Pescara exhibits occasionally their unique sculptures along with their other art pieces throughout Southern California, most recently at the Hilton Double Tree in Whittier in 2019, the Double Tree by Hilton in Monrovia in 2018, and Marriot Irvine in 2017. In Attachment 4, there are five examples of Pescara Designs and pieces. The first example is called “The Mermaid”, and has been selected for the project site.

The artwork will be displayed in the front entrance of the Hotel and consists of two parts, the bronze Mermaid Statue and the water fountain reservoir. The bronze statue has been made by using the hand cast “lost wax” method, is hand polished and finished with brown and green patina that forms naturally with oxidation and eventually turns verdigris green. The mermaid measures seven (7) feet tall and will be erected within the center of the water fountain reservoir on a stand to make it a total height of ten (10) feet. The mermaid has built-in waterlines that direct water flow and spread water throughout. The water fountain reservoir is a concrete and ceramic tire pond measuring approximately four (4) feet wide by eleven (11) feet long (Attachment 5).

### **VALUATION & PROJECT TIMELINE**

The proposed artwork and installation is currently estimated to cost \$159,000, which satisfies and exceeds the one-percent (1%) fee of \$105,809.00 allocated to the proposed project. The hotel project is 90% completed and the artwork is to be completed roughly within a month.

Respectfully Submitted:

Prepared By:

Anita D. Gutierrez, AICP  
Development Services Director

Lynda Lara  
Assistant Planner

### **ATTACHMENTS:**

Attachment No. 1.                      Location Map

Conceptual Design Plan (PUBART 15506-2021)

2027 Rancho Valley Drive

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Attachment No. 2	Art Work Location
Attachment No. 3	Artist Biographical Material
Attachment No. 4	Artist Brochure
Attachment No. 5	Artwork Description

