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# CITY OF POMONA

## COUNCIL REPORT

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June 21, 2021

To: Honorable Mayor and Members of the City Council

From: James Makshanoff, City Manager

Submitted By: Linda Matthews, Human Resources/Risk Management Director

**SUBJECT: APPROVAL OF CITY COUNCIL PRIORITIES AND GOALS**

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### **RECOMMENDATION:**

It is recommended that the City Council review and approve the City Council Priorities and Goals June 21, 2021.

**EXECUTIVE SUMMARY:** It is recommended that the City Council approve the City Council Priorities and Goals (Attachment 1).

**FISCAL IMPACT:** None with this action.

**PREVIOUS RELATED ACTION:** At Special City Council Meetings held on March 25 and April 8, 2019, the City Council identified and discussed general priorities and goals. On July 1, 2019 the Council adopted updated priorities and goals for Fiscal Year 2019-20. On February 22, 2021, the City Council received an update on the goals and provided feedback on goals for Fiscal Year 2021-22; and on March 29, 2021, the City Council again discussed and provided additional feedback.

**DISCUSSION:** Setting clear priorities and goals is designed to focus the City's limited resources on the areas deemed most important by the City Council. Extensive work was completed in 2019 to identify a comprehensive roadmap for City staff. This roadmap included four general priorities, as follows:

- Priority 1: Fiscal and Operational Responsibility
- Priority 2: Economic Development
- Priority 3: Safe and Clean Community
- Priority 4: Infrastructure

At a special meeting on February 22, 2021, staff presented a progress updated on each of those goals. The City Council then provided feedback regarding existing goals and provided some feedback on updates and new goals. Members of the public were also invited to share feedback regarding the goals and priorities. On March 29, 2021, a draft of the priorities and goal for Fiscal Year 2021-22 were presented and additional feedback was received. Among the feedback was

direction for staff to meet with a Council Housing Ad Hoc Subcommittee (Mayor Sandoval, Council Member Nolte, and Councilmember Preciado) to further refine a new priority related to priorities and goals related to housing. As a result of this meeting, which occurred on April 20, 2021, an additional priority was added of Increased Opportunities and Housing Stability. The five main priorities are now as follows:

- Priority 1: Fiscal and Operational Responsibility
- Priority 2: Economic Development
- Priority 3: Increased Opportunity and Housing Stability
- Priority 4: Safe and Clean Community
- Priority 5: Infrastructure

Completed goals have been removed the list. Other goals were updated or added. Each goal is identified by a letter each priority, and identified by a letter A through Q (17 Goals). Under each goal, specific steps were included to help meet those goals.

The priorities and goals have been identified by a date of approval rather than a specific fiscal year. While most steps are expected for completion in Fiscal Year 2021-22, some steps will be completed prior to July 1, 2021 and some goals and steps may continue on after that date. Staff will report back periodically to City Council regarding the progress of the goals.

On a related item, as part of the City Manager's evaluation process, the City Council asked the City Manager to identify a theme to guide staff performance for the year. After much consideration, including soliciting ideas from the executive team, the City Manager has identified a theme of "Build Trust." The City Manager will work with the executive team and staff to incorporate this theme as the whole team works together to accomplish the City Council's Priorities and Goals.

In conclusion, it is recommended that the City Council review and approve the City Council Priorities and Goals as presented in Attachment 1.

Prepared by: Linda Matthews, Human Resources/Risk Management Director

**ATTACHMENT:**

Attachment No. 1 – City Council Priorities and Goals June 21, 2021