



CITY OF POMONA COUNCIL REPORT

October 4, 2021

To: Honorable Mayor and Members of the City Council

From: James Makshanoff, City Manager

Submitted By: Rene Guerrero, Public Works Director

SUBJECT: APPROVE AND RE-ESTABLISH PREFERENTIAL PARKING LICENSE AGREEMENT WITH WESTERN UNIVERSITY

RECOMMENDATION: It is recommended that the City Council take the following actions:

- 1) Adopt the following Resolution:

RESOLUTION NO. 2021-112 – A RESOLUTION OF THE CITY COUNCIL OF CITY OF POMONA, CALIFORNIA, APPROVING A SYSTEM OF PREFERENTIAL PERMIT PARKING ON SPECIFIED STREETS NEAR WESTERN UNIVERSITY OF HEALTH SCIENCES IN THE DOWNTOWN AREA OF THE CITY OF POMONA, PURSUANT TO VEHICLE CODE SECTION 22507, and

- 2) Authorize the City Manager or designee, to approve and execute all related agreements, amendments, and documents.

EXECUTIVE SUMMARY: Western University (WU) leases approximately 1,300 parking spaces from the Vehicle Parking District (VPD) for its staff and students. Due to the limited availability of VPD spaces and lack of on-site parking, WU and the City of Pomona (City) have reached an agreement to continue to allow on-street permit parking. The specific areas are defined in the attached resolution (Attachment No. 1). These specific locations will be designated for WU student permit parking Monday to Friday between 7 a.m. to 7 p.m. only.

FISCAL IMPACT: The revenue generated by the renewal of the preferential parking license agreement is estimated at \$107,520 annually, provided by quarterly invoiced payments to be deposited into General Fund (101-9999-40116-00000).

PREVIOUS RELATED ACTION: On June 18, 2012, the City Council adopted a resolution to approve and establish preferential parking license agreement with Western University.

DISCUSSION: The City Council has the authority to designate preferential parking areas under California Vehicle Code Section 22507. On June 18, 2012, the City Council adopted a resolution to approve and establish a preferential parking license agreement with WU, which has since expired. Due to COVID-19, the City waived the quarterly payments from March 2020 through August 2021. As the number of students attending classes online increased substantially, on-street parking needs decreased.

In 2012, Staff reviewed the proposed locations and a number of proposed preferential parking spaces. It was determined that the locations were adequate for WU's parking needs. More importantly, it does not adversely impact parking conditions for residents and merchants in the area.

With this proposed renewal of the license agreement, WU is requesting a reduction in the number of on-street parking permits from 308 to 256 for the current school year beginning September 2021. The City has agreed to allow the first payment for the preferential parking for September 2021, including the 4th Quarter (October, November, and December 2021) charges to be paid by December 30, 2021.

The preferential parking spaces will be assigned and managed through a permit process rather than parking meters. WU will manage the permit process, thereby eliminating any City administrative handling costs. The monthly rate will match the VPD rate of \$35 per month per space. The proposed agreement will generate approximately \$107,520 in the General Fund annual revenue paid by quarterly payments. The proposed parking area maps (Exhibit A to Attachment No. 1) have been submitted to the Downtown Pomona Owners Association and VPD.

COUNCIL PRIORITIES & GOALS: This item supports the 2019-2020 City Council Priority 1: Fiscal and Operational Responsibility – Goal B: Improve efficiency and effectiveness of City Services to businesses and residents.

Prepared by:

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Attachment No. 1 – Resolution No. 2021-112