



City of Pomona

# CULTURAL ARTS COMMISSION STAFF REPORT

ADMINISTRATION | OFFICE OF ECONOMIC BUSINESS AFFAIRS

April 27, 2026

**TO:** Cultural Arts Commission

**FROM:** Ata Khan, Deputy Director of OEBA  
Jocelyn Ayala, AIPP Program Manager

**SUBJECT:** Final Design Plan (PUBART-000141-2026) - 3101 W. Temple Ave.

**STAFF RECOMMENDATION:** Approve of Final Design Plan for 3101 W. Temple Avenue (PUBART-000141-2026).

## PROJECT INFORMATION

Address	3101 W. Temple Avenue
Assessor's Parcel Number (APN)	8719-002-016
General Plan Designation	Transit Oriented District: Neighborhood
City Council District	District 5
Applicant	SCG America
Submission Date	04/15/2026

## PREVIOUS ACTION

- 11-14-2022 Cultural Arts Commission Citizens Advisory Committee reviewed three artists and gave their initial opinions on three artists that the Conceptual Design Plan would have listed.
- 1-9-2023 Cultural Arts Commission Citizens Advisory Committee reviewed three artists and recommended approval of the Conceptual Design Plan for the Artist Ed Massey's concept #1 mural covering all four walls. (Attachment 2)
- 1-30-2023 Cultural Arts Commission approved the final design plan as proposed.

The Cultural Arts Commission approval was defined by Resolution No. 2023-001 (Attachment 1). It granted the applicant a timeline of one year to complete the artwork before it expired. The applicant was unable to complete the work due to other permitting issues requiring more time to resolve. The applicant is now ready to move forward with completing the artwork previously approved but requires an up-to-date approval from Cultural Arts Commission.

## PROJECT DESCRIPTION

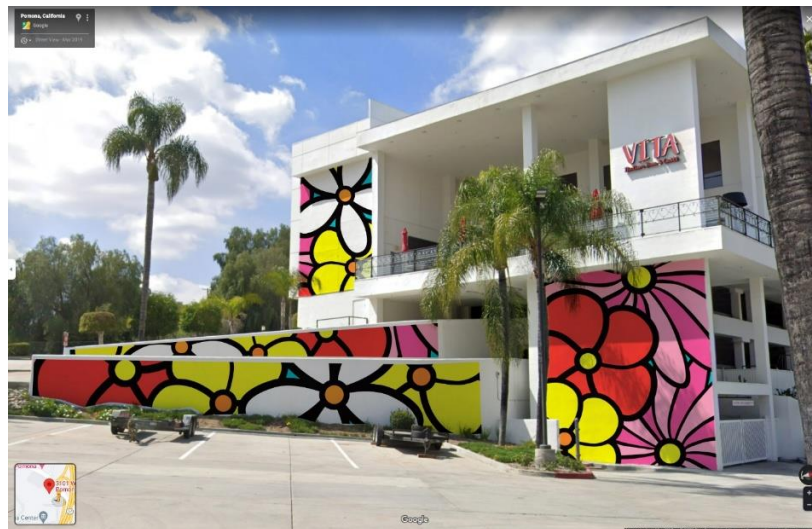
### Location

The South-East open wall space(s) of the Double Tree parking garage have been identified as the appropriate location for providing a vibrant focal point for both pedestrians and drivers. The artwork would additionally serve as a visual stimulus to help integrate and enhance Pomona's impact and presence with the public, business visitors, and travelers alike. (Highlighted in red)



### Artist & Proposed Artwork

Ed uses heavy black outlines to define the varied imagery he creates. The predominantly non-geometric forms can be seen as interconnecting elements, woven throughout the expanse of an artwork's surface area. Ed's distinctive patterns are the result of assembly of shapes creating a harmonious array of unifying parts. By utilizing a vibrant multitude of combinations, Ed explicitly conveys his keen interest in bold and vivid color fields.





### Valuation & Budget

The proposed artwork and installation are currently estimated to cost \$150,000.00, which satisfies the one percent (1%) amount allocated to the proposed project. A breakdown of costs associated with this valuation is presented in the Budget Form (Attachment 3).

### FISCAL IMPACT

None.

### Attachments:

1. CAC Resolution No. 2023-001
2. Draft CAC Resolution No. 2026-003 (PUBART-000141-2026)
3. Conceptual Design Plan Staff Report (Committee)
4. Ed Massey Original Renderings of Approved Design
5. Budget Form
6. Public Hearing Notice