

# City of Pomona

505 S. Garey Ave  
Pomona, CA 91766

## Regular Meeting Minutes Fairplex Mitigation Fund Advisory Committee



*Chair Sandra Christensen - District 4*  
*Vice-Chair Lisa Snider - District 5*  
*Committee Member Norma Quiñones - Mayoral Appointee*  
*Committee Member Roxanne M. Vaniman - District 1*  
*Committee Member Susan VanderMolen - District 2*  
*Committee Member Lisa Beans - District 3*  
*Committee Member Brenda Shultz - District 6*  
*Committee Member Natalie Chaidez - Fairplex Appointee*  
*Committee Member Michael G. Rodriguez - LA County Board of Supervisors Appointee*

### VISION STATEMENT

*Pomona will be recognized as a vibrant, safe, beautiful community that is a fun and exciting destination and the home of arts and artists, students and scholars, business and industry.*

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Wednesday, March 18, 2026

6:00 PM

Chuck Bader Conference Room

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6:00 P.M.

### A. CALL TO ORDER

Vice Chair Snider called the meeting to order at 6:04 p.m.

### B. PLEDGE OF ALLEGIANCE

Vice Chair Snider led the Pledge of Allegiance.

### C. ROLL CALL

Present

Vice-Chair Lisa Snider  
Committee Member Lisa Beans  
Committee Member Natalie Chaidez  
Committee Member Norma Quinones  
Committee Member Brenda Shultz  
Committee Member Roxanne M. Vaniman  
(Arrived at 6:10 p.m.)

Absent:

Chair Sandra Christensen  
Committee Member Michael Rodriguez  
Committee Member Susan Vandermolen

**STAFF PRESENT**

Arnold Dichosa, City Engineer  
Meg McWade, Public Works Director  
Andrew Mowbray, Finance Director  
Beth Senebandith, Principal Accountant  
Denise Reyna, Senior Administrative Assistant

**D. PUBLIC COMMENT**

None.

**CONSENT CALENDAR****APPROVAL OF THE MEETING MINUTES**

1. Committee Member Quinones alerted the Committee to a typo in the draft meeting minutes - Discussion Calendar, Item number "6" references "October 14, 2026" and should reflect "October 14, 2025."

Motioned by Committee Member Quinones to approve Minutes with the date correction, Seconded by Committee Member Beans, All in favor; motion carried; 5-0;4 absent to approve the October 14, 2025 regular meeting minutes.

**DISCUSSION CALENDAR**

2. Financial Report – Presented by Andrew Mowbray, Finance Director. Mr. Mowbray updated the Committee on the Fairplex fund balance of \$828,516. Fund balance includes revenue from September 2025 through end of calendar year. All newly reported revenue is related to parking fees for recent events.

Committee Member Shultz inquired about parking revenue for Pomona Swap Meet. It was confirmed the revenue listed was for the one-day event.

Committee Member Vaniman inquired if revenue posted for NHRA Finals was for all four days or for a single day. Committee Member Chaidez confirmed the revenue for this event was down due to the event being "rained out" impacting attendance and parking revenue.

Committee Member Vaniman asked for clarification on whether advance on-line parking fees for Fairplex events are included in parking revenue charts to the Committee. Committee Member Chaidez confirmed parking revenue reflects in-person and on-line parking purchases.

3. Fairplex Specific Plan – 4<sup>th</sup> Amendment to Interim Use Agreement Update – Presented by Meg McWade, Public Works Director.

Ms. McWade discussed the 4<sup>th</sup> Amendment to Interim Use Agreement – Fairplex Specific Plan that went to Council on December 15, 2025. A few notable changes to the Agreement include:

- Mitigation Fund to invest in public safety and infrastructure projects around Fairplex

- Addresses impacts from activity on-site and establishes parameters for by-right (less than 40,000 attendees) and large events (40,000 – 150,000 attendees)
- Extends sunset date to December 31, 2029
- City of Pomona has two years from that date (December 31, 2031) to use the funds
- Mitigation per ticket fee adjusted for inflation

Mr. Ata Khan, Deputy Director Office of Economic and Business Affairs (OEBA), went on to discuss updates in more detail including the Joint Operations Plan on traffic impacts for special events and the continued partnership between Pomona, Fairplex and City of La Verne.

A brief discussion was held on the new Pomona North, Metro and A-line stations and how to get people to use public transit when attending events at Fairplex. It was confirmed we currently do not have the infrastructure to accommodate transporting attendees from the stations to Fairplex; however, further discussions will be held to review possible incentives to riders and possible connection options from station to fairgrounds.

#### 4. Wayfinding Signage – Presented by Meg McWade, Public Works Director.

Ms. McWade provided the Committee with an update on the previously approved Wayfinding Signage Project. Ms. McWade discussed city processes and sought recommendations on duties of the recommended consultant.

Next steps include:

- Get City Council approval to establish CIP fund to expend funds
- Set aside \$400,000 of Wayfinding funds to newly created CIP fund
- Hire consultant to review area, review traffic patterns, sign placement, easement rights for sign placement (permanent and temporary), utility sites, and project price estimates
- Design and/or “branding” ideas based on goals and budget
- Estimated consultant timeframe: six to nine months

Ms. McWade confirmed once the Pomona Safety Action Plan (PSAP) is approved by Council, Staff can begin city process to bring consultant on board. Ms. McWade confirmed once the consultant proposal is received, meetings with the Committee will be needed to make final recommendations.

Vice-Chair Snider inquired if any improvement costs could be off set through the Olympics. Ms. McWade confirmed the city and Mr. Khan’s office is actively pursuing federal grants. However, most of the grants are related to transit and connectivity.

Committee Member Quinones asked about the electronic signage and if the electronic signage is a temporary or permanent fixture. Ms. McWade shared the differences and discussed other electronic sign options such as a designated programmer (live body) to be stationed at site. It was agreed by the Committee this option may not be feasible.

Ms. McWade discussed slides showing the Fairplex boundaries and the proposed sites for signage, stop signs, and monument placement. A discussion on the colored dots and plotted points was discussed. Commissioner Quinones requested Staff confirm the map legend for the Committee. Ms. McWade confirmed a “legend” diagram will be provided.

Vice Chair Snider asked if the option to have Cal Poly students assist was still being looked into. Ms. McWade confirmed this is not an option at this time as assistance from students is typically in alignment with their classes. Once classes resume, this can be revisited.

Committee Member Shultz asked if Congresswoman Norma Torres or another elected official could assist with funding. Ms. McWade advised that currently due to the City's financial hardship, funds received from elected officials were being used for essential equipment or services.

After further discussions, the Committee approved Staff to move forward with a clearly defined Scope of Work so a Request for Qualifications to hire a consultant can be posted on Planet Bids. The RFQ process will begin once Staff completes the PSAP.

5. Fund Balance Review and Recommended Actions - Presented by Meg McWade, Public Works Director.

Ms. McWade reviewed the Fiscal Year 2024/25 Projects that were approved by the Committee. It was confirmed Staff will create a CIP Project and then proceed with an RFQ for consultant services. Items to be included in the Scope of Work include signage, electronic speed signs, streetlights, and sidewalk improvements.

A brief discussion was held regarding funding for sidewalk improvements in the area (ex. McKinley). Due to questions on which areas would be considered "private" versus "right-of-way (ROW)" Mr. Dichosa agreed to return with mapping that would designate ROW areas in the Fairplex boundary map.

Based on the previously approved improvements, Mr. Dichosa discussed the four electronic speed signs to be placed in the Val Vista area. One sign will be placed for each direction, for each location. A flashing light, will give a visual of where signs will be. Mr. Dichosa is recommending signs be placed where vehicles normally accelerate. Due to some areas needing to be hard-wired, a long lead time will be needed. Equipment can take 4-6 months.

A brief discussion of other proposed sites for improvement were discussed. Various proposed sites were mentioned including McKinley, Yorba, La Verne, and Hillcrest, Hot spots such as 10 Freeway at Fairplex, and Gilette area, near Caltrans lot were also mentioned. Other sites were previously mentioned by Chair Christensen. It was agreed by the Committee to continue the site discussion at the next meeting so Chair Christensen can add her input.

Ms. McWade confirmed Staff would return with a map to plot possible improvement areas and noted some areas may be limited due to lack of sidewalk (unable to place signs) and large tree canopies (block solar lighting).

Ms. McWade shared completed or current improvements underway by the City that are within the Fairplex boundaries. Projects include the new North Pomona Train Station, A-Line Transit, Metrolink, and Arrow Highway Class 4 Bike Lanes. The City continues to partner with La Verne on the continuance of the bike lanes through La Verne.

The following preliminary numbers were shared and approved by the Committee:

- \$400,000 – Wayfinding/Consultant Services (RFQ)

- \$100,000 – Val Vista Project
- \$200,000 – Expenditures

Ms. McWade and the Committee discussed options for community input, an important part of the project and one that will impact consultant fees. Ms. McWade shared the option of preparing a survey for the community to reduce community meetings. Surveys can be sent to residents and posted on the City's social media platforms. The Committee agreed 2-3 community meetings and a community survey will be incorporated into the Project and Scope of Work.

### **COMMITTEE MEMBER COMMUNICATION**

Vice-Chair Snider requested that Staff distribute the Agenda to Committee Members on the same day it is posted to the public. This would provide an opportunity for Committee Members to notify Staff if they do not receive meeting materials for the next scheduled meeting. Staff confirmed all future Agenda's will be sent the Thursday prior to each meeting date.

### **STAFF COMMUNICATION**

Mr. Mowbray, Finance Director invited the Committee to attend the Community Budget Forum in Council Chambers on March 23, 2026 @ 7:00 p.m. Mr. Mowbray confirmed it is an open discussion meeting to share with the public where we are at financially since the last budget meeting. All were encouraged to share the date with friends and neighbors.

### **ADJOURNMENT**

Vice Chair Snider adjourned the meeting at 7:07 pm; the next regular meeting will be on June 17, 2026, at 6:00 pm.

Respectfully submitted,

ATTEST:

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Denise Reyna  
Sr. Administrative Assistant, Public Works

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Sandra Christensen  
Chair of the Fairplex Mitigation Fund  
Advisory Committee