



The City of Pomona  
Cultural Arts Commission  
SIEMENS Call for Art  
Part B: Proposals  
V. 1/29/26

## SIEMENS Call for Art – PART B: PROPOSALS

TIMELINE	
Call for Art Released	December 1, 2026
Call for Art Information Meeting	December 18, 2026, 12 – 1:30PM
Submission Deadline	January 7, 2026, by 5PM PST
Artist Selection- Part A	January – February 2026
Proposal Submission Deadline	February 26, 2026, by 6PM
Artist Selection- Part B	March 2026
Project Execution	April 2026
Project Completion	August 31, 2026

### Part B: Proposals

In this Phase, the semi-finalists selected in Part A will be asked to develop a proposal and individually present their proposals to the Community, a Public Art Committee, and Cultural Arts Commission. With guidance from Staff, the three reviewing bodies will review the artist proposals.

- Artist or Art Team will take into consideration the ideas collected from the community in their final design of all artworks.
- Artist or Art Team proposal will be in the form of sculptures or free-standing murals. There will be no direct paint or bolting to the walls.
- Artist or Art Team proposal may be near to or directly in front of the facility building wall (up to approximately 18'6" high if adjacent to building), within the landscaped area between the building and S. Reservoir Street, on the three (3) decomposed granite (DG) pads along the sidewalk, or a combination of the above.
- Identify if Artist or Art Team intend to utilize the donate scrap metal from Siemens.
- A fabricator and/or installation company must be identified to subcontract with the Artist or Art Team.
- Artist or Art Team will receive a stipend for the proposal that will include foam board renderings and an engagement session for the community to respond.

### Application must include:

- **Three Professional References**, with name, title, phone, email addresses, and specification into what project they can attest towards your work for them included.



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- **Rendering of Project**
  - Rendering should come in two parts—
  - (1) Rendering **MUST** be submitted in JPG or PNG format only.
  - (2) Artwork must be presented in a 3-Dimensional model format within the dimension ranges that show the approximate height to expected proposal. A photo of the work site must be printed on 4ft x 2ft foamboard to serve as the back drop to the artwork to support the height approximation, this image will be provided.
    - *If rendering is done traditionally, a high-resolution photograph or physical original turned into Art in Public Places staff at the Office of Economic+Business Affairs in City Hall is acceptable.*
- **Description of Project**
  - PDF format only.
  - Describe your project in full detail – type of artwork, symbolism and meaning, sources of inspiration, describe your research for this project, and method of developing a high-quality artwork.
- **Community Responsiveness**
  - Your renderings will be presented to the community at an engagement hosted by the City of Pomona. Your attendance would be required and you would take direct input from the community based on your submitted renderings.
  - Note: If you have any ideas for changes to your proposal based on community feedback, you will have a period to implement the changes in PNG format only.
- **Project Timeline Outline** – This project has deadline for August 31, 2026, and will require a strict schedule to complete. **(PDF format only)**
  - A detailed outline of your intended timeline for the project. Please include tentative dates of project completion markers with full descriptions of what should be completed.
- **Budget of Project** – This project has an allocated all-inclusive project budget of \$250,000.00. This allocated funding is not up for negotiation. PDF format only.
  - Based on the funding amount, create a budget line item that details how the funding will be utilized. Approved Line Items—artist fee, project assistant(s), administrative overhead (cannot exceed more than 22% of your project assistant(s) amount), auto and liability insurance, travel expenses, materials, artwork fabrication, storage, equipment, art installation costs, permit and inspector fees (as necessary), site preparation, signage and plaque fabrication and installation, professional photography, and contingency.
  - Briefly respond to the following question— what is your experience managing budgets of similar scale or working within time constraints?



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- The City of Pomona may elect to revise the budget to address changes in the Scope of Work, price, or any term and condition. This will be a deliverable-based contract, with payments made as deliverables are completed and approved. In the event there are unspent funds in the budget after completion of the project, The City of Pomona, at its sole discretion, may choose to contract with the Artist for additional services.

**SUBMIT ALL DOCUMENTS HERE – [PublicArt@pomonaca.gov](mailto:PublicArt@pomonaca.gov)**

Submit the physical portions of the proposal rendering to City Hall – Office of Economic+Business Affairs.

If you experience an issue at any point, please reach out PRIOR TO THE DEADLINE--

Jocelyn Ayala, Art in Public Places Program Manager  
 (909)620-2253 or [Jocelyn.Ayala@pomonaca.gov](mailto:Jocelyn.Ayala@pomonaca.gov)

**Scoring and Judging of Proposals**

All proposals will be evaluated by the residents of Pomona, the Public Art Committee, and the Cultural Arts Commission.

Proposals will be scored using the following criteria (up to 900 points):

Up to 230 points	<b>Artistic Merit:</b> Artwork reflects authenticity, originality, evokes response or inquiry.
Up to 220 points	<b>Site Specificity:</b> Artwork demonstrates relevance and is appropriate for the site, architecture, occupants, visitors, and environment.
Up to 200 points	<b>Feasibility:</b> Project budget and the project schedule are clear, specific, and detailed indicating the artwork can be fully implemented.
Up to 100 points	<b>Durability and Permanence:</b> The artwork is materially and structurally sound.
Up to 100points	<b>Public Safety:</b> Proposed artwork does not create unsafe conditions nor utilize unsafe materials.  <i>If the Risk Management Department deems the project unsuitable due to lack of proper insurance and details of project scope, then the project will not continue forward.</i>
50 points	<b>Attended Community Engagement Meeting</b> Staff will make note of this on their scoring sheet.



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The City will offer a workshop for the general explanation of proposal materials and field any questions. We highly recommend that all artists submitting proposals attend this workshop. This will be an opportunity to ask questions about the application.

Date: February 3, 2026 @ 1PM - 2PM

Virtual: Calendar invite to include link.

*If you cannot attend this time, please let staff know ASAP.*

<b>Proposal Submission Deadline:</b> February 26, 2026, by 6PM PST	
<b>Reviewing Bodies</b>	<b>Reviewing Actions</b>
Staff	1. Review all proposals to check for all materials being submitted. Any missing materials will not proceed forward.
Public Art Committee	1. Review and score each proposal based on scoring rubric shared. Make recommendation of which proposals the Commission should approve.
Cultural Arts Commission	1. Review scores and recommendations from Staff and the Special Ad-Hoc committee. 2. Approve select proposals for funding.
<b>Staff and Committee Review Period:</b> March 2026	
<b>Cultural Arts Commission:</b> March 2026 (TBD; final week)	
<b>Grant Award Notification:</b> March 2026 (TBD; final week)	

## Additional Information

- Incomplete or late proposals will not proceed for review.
- The City of Pomona reserves the right to accept or reject any and all proposals received.
- The request for Proposal submissions does not constitute an offer to contract or promise of remuneration, recognition, or any other thing.
- The information provided by each Call may be changed, amended, modified, canceled, revoked, or abandoned without notice at any time and for any reason in the sole discretion of The City of Pomona.